



UK body repair market is worth £5.5 billion

([PRWEB](#)) July 31, 2004 -- Research and Markets announces the addition of this new report entitled "Industry Survey 2004 UK Body Repair Market" to its offerings.

The 2004 survey is the leading source of information on the UK body repair market. The survey provides a unique profile and analysis of the UK body repair industry, trends, development and future directions. It is based upon primary source data, unprecedented market knowledge and unbiased analysis.

The UK body repair market is worth £5.5 billion. Dramatic changes are happening in the industry with the advent of new technology and materials in car construction, the decline in repairer numbers and the increasing cost of labour and parts. Knowing how these changes are affecting the industry is crucial to having an up-to-date understanding of this £5.5 billion industry.

The 2004 survey is the only up-to-date comprehensive information source on the UK body repair industry. As well as trends, data and analysis, the Industry Survey covers all the key aspects of the refinish industry, including bodyshop size, work sources, resources and outsourcing, economic models, and insurance issues. Areas such as paint, parts and panels are also covered together with extensive research on the use of courtesy cars. There is a capacity map revealing which areas of the country have a body repair capacity excess or shortfall.

The research team is led by Chris Oakham, one of the UK's leading industry experts with a lifetime experience of working in and analysing all sectors of the motor trade. Independent researchers interview over 500 body repairers, as well as drawing upon in-depth historical and statistical information held on Bodyshop Magazine's unique industry database. His research complemented by the expertise of the editorial team at Bodyshop Magazine provides an unprecedented insight into the state of the UK body repair industry. The survey is the only up-to-date analysis of industry developments, current trends and future directions. The 2004 survey is vital reading for all those with an interest in the industry.

Each of the key areas in the survey has detailed statistical information, analysis and easily understood full colour graphics and diagrams.

For a complete index of this report click on <http://www.researchandmarkets.com/reports/220553>

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