



## **Reducing cycle times can help repairers who are looking for more profit from their bodyshop**

([PRWEB](#)) September 9, 2004 -- Research and Markets announces the addition of "Bodyshop Management Briefings" to its offering.

Bodyshop Management Briefings (BMB) is a bimonthly report providing the facts, figures and inside information on the refinish market. BMB looks at current needs and predicts future trends. It is an insight into the industry, providing guidance for building a better, more profitable business.

Since its launch in 1995, Bodyshop Management Briefings has become required reading for forward-thinking bodyshop managers and senior executives on all sides of the collision repair industry. Each issue carries contributions from leading experts from all sides of the industry, covering practical, managerial and strategic issues. Bodyshop Management Briefings is ideal reading for managers and executives whose decisions are vital but whose time is limited.

Recent articles have included

Enlargement – opportunities for the new European economy – Jacques Santer, MEP, President Jacques Santer, MEP, President of the SME Union.

Idle cars mean lost profit - Reducing cycle times can help repairers who are looking for more profit from their bodyshop. Brad Zara, owner of Zara's Collision Center in Springfield, Illinois.

That was the budget that was - John Davies, Head of Business Law at the Association of Chartered Certified Accountants, reviews this year's budget.

Licensing: the BRIC perspective - Shaun O'Reilly, BRIC Research Director, proposes a universal licensing framework to ensure adherence to specified standards and stresses the importance of differentiation between types of repair/repairer.

The MFBI Car Body Repair Market key findings - Robert Macnab outlines a number of main findings from the recently published MFBI report on the automotive repair industry and examines how the industry is developing.

For a complete index of this report click on <http://www.researchandmarkets.com/reports/223241>

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**Contact Information**

**Laura Wood**

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35314100742

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