



Global issues in the repair and refinish market uncovered.

([PRWEB](#)) September 9, 2004 -- Research and Markets announces the addition of the "International Bodyshop Industry Symposium (IBIS) 2004 proceedings" to its offering.

This CD is the conference proceedings for the fourth International Bodyshop Industry Symposium - IBIS 2004. The International Bodyshop Industry Symposium (IBIS) is an influential two-day conference covering global issues in the repair and refinish market. In the four years since its inauguration, IBIS has become an established annual event for senior industry figures worldwide. This is not only because of the consistently high quality of speakers, informative presentations, and valuable market data. IBIS also provides a unique, high level networking experience.

The CD contains complete transcripts combined with the PowerPoint presentations of all twenty-two speakers at the seven sessions making up IBIS 2004, together with a detailed précis of each of the panel discussions and consolidated statistical market data for 12 countries around the world.

Session One, Drivers for Change, includes a keynote presentation from IBIS Chairman Chris Mann who provides an overview of the key drivers impacting on collision repair industries around the world with responses from Brian O'Neill, President of the Insurance Institute for Highway Safety in the United States, Thatcham chief executive Peter Roberts speaking on behalf of Euro NCAP and Anthony Gould, editor-in-chief of the leading UK insurance journal, Post Magazine.

Session Two comprises market reviews of the UK and Western Europe from Alain Schneider, North America from Catherine Babiari, South America from Fabian Pons and the Asian market comprising Japan, China, Thailand, Korea and India from Akzo Nobel's Chris Wall.

The keynote presentation for Session Three, "Is vehicle design outstripping repairability" - is given by Jaguar Cars and Land Rover designer Mark White, who provides a unique insight into the wide range of design approaches being rolled out by leading vehicle manufacturers from around the world and this is followed by responses from Dr. Christian Deutscher executive manager of Allianz Centre of Technology, NACE chairman Vernon Crump of John Eagle Collision Repair in Dallas, Rick Tuuri of I-CAR and Jan Koolen secretary general of the AIRC.

Session Four comprised an international manufacturer survey commissioned by IBIS from leading industry consultants Carter & Carter, the results of which were presented by strategic business unit director Des Hackman.

Day two proceedings commenced with Session Five in which the dramatic growth and developing structures of important emerging markets Malaysia and Russia were presented, respectively, by Marco Sicconi of Sherwin Williams and Erik de Tombe of GlobalJig. Dane Loosley motor damage claims manager of insurance giant Allianz Cornhill gave the insightful presentation Insurance Globalisation - Implications for the Industry which made up Session Six. Whilst the final session, "Alternative routes for claims cost control" included submissions on "Green Parts" from Li Norrby of Volvo, "International procurement initiatives" from Alain Page-Lecuyer group chief procurement officer of AXA, whilst David Murby of Audatex outlined the implications for the industry of "Centralised parts procurement programmes and parts pricing policies". David Neave of RSA



outlined the pros and cons of bodyshop ownership for insurers as well as the implications of insurers taking increased control of parts provision. The final, thought provoking presentation Sharing risk - a capitation model was given by CARSTAR ceo Sam Mercanti who outlined his average repair cost model which has been piloted successfully in Canada.

These presentations, plus the extended Question and Answer Sessions provide a totally unique insight and strategic overview of a dramatically changing global industry from a cross-section of leading world experts from all sides of the collision repair industry.

The CD contains:-

- Transcripts of the 22 speakers with slides in pdf formats
- Audio recordings of 20 sessions in MP3 format
- Video review in MPEG format

For a complete index of this report click on <http://www.researchandmarkets.com/reports/223245>

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