



## **Research and Markets: Structure And Profitability of World's Truck Industry Analysed.**

*Research and Markets has announced the addition of The Worlds Truck Manufacturers 7th Edition to their offering.*

([PRWEB](#)) October 20, 2004 -- Research and Markets has announced the addition of The Worlds Truck Manufacturers 7th Edition to their offering.

This report is a proven and reliable industry reference tool and is an excellent resource for those involved in competitor analysis and strategic planning.

The report covers the following truck manufacturers:

- DaimlerChrysler
- Hino Motors
- Isuzu Motors
- Iveco
- MAN Nutzfahrzeuge
- Mitsubishi Fuso
- Navistar
- Nissan Diesel
- Paccar
- Renault
- Scania
- Volvo

Topics covered include:

Industry review

- An analysis of the structure and profitability of the world's truck industry, looking at the performance of the sector through the demand cycles of the past 20 years.
- The current pressures shaping the industry are detailed and their implications discussed, including mergers, acquisitions and alliances, environmental legislation and the push to establish leadership in emerging markets.

Company profiles

For each of the key truck manufacturing groups the report provides comprehensive profiles analysing the major operational issues including:

- Performance - Discusses recent results in detail, comparing them with the results of the past 18-20 years and charting revenue and profit trends
- Business structure - Evaluates the businesses strategy, structure and planned development
- Markets - Unit sales by market over the past 3-5 years are presented and sales plans discussed
- Models - Current model ranges and product development plans are discussed
- Production strategy - Unit production data is provided along with capacity expansion and consolidation plans
- Notes on the accounts - Identifies the pitfalls to be avoided when interpreting the financial data for each company



#### Financial statistics

The backbone of the report is the supporting database of financial statistics and performance ratios covering all the worlds major truck manufacturers and their key subsidiaries from 1983 onwards. This comprehensive database provides an unrivalled source of information on current performance in the global truck industry.

For ease of comparison and understanding, the financial statistics for each manufacturer are provided both in a common currency (euros) and the native currency, per year for the past 18 years. Applying each of the 30 performance ratios most commonly used by analysts, the report allows you to assess thoroughly, the strengths and weaknesses for each group and across the groups. A complete listing of all the ratios is provided in the contents.

For more information visit <http://www.researchandmarkets.com/reports/c7604>

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