

Research And Markets - In 2001 The Worldwide Semiconductor Market Dropped By 32 Percent And The Automotive Semiconductor Market By Only 1 Percent.

Research and Markets has announced the addition of Automotive Analog ICs to their offering.

(<u>PRWEB</u>) November 4, 2004 -- Research and Markets (<u>http://www.researchandmarkets.com/reports/c7910</u>) has announced the addition of Automotive Analog ICs to their offering.

This has been a very stable market over the last few years. Manufacturers have taken notice and are attracted to this market. However, new players must proceed with care, as production cycles for automotive semiconductors can range from three to five years. A very different business scenario than the one seen for consumer or telecom semiconductor production times, which can run for only a few months, and rarely exceed two years.

This study, while focused on analog and mixed signal products, provides in depth coverage into the consumption of silicon in the automotive market segment. Subsystems are examined with end market dynamics discussed and forecasts provided for powertrain, safety systems, cockpit electronics, and the aftermarket. Regional consumption forecasts are provided along with profiles for suppliers and market share.

The contents of this report include:

- Significant Findings
- The Semiconductor Market in Automotive Applications
- The Automotive Analog Market
- Regional Demand
- Economic Update
- Americas
- Europe
- Japan
- China
- Korea
- Detailed Consumption Forecast
- Market Dynamics
- Vehicle Forecast and System Segmentation
- Engine Control and Chassis
- Safety Systems
- Cockpit Electronics
- Automotive Aftermarket
- Supplier Profiles
- STMicroelectronics
- Infineon Technologies
- Robert Bosch
- Philips Semiconductors
- Freescale Semiconductor
- Texas Instruments
- Atmel



- AMIS
- Agilent Technologies
- National Semiconductor
- ON Semiconductor

For more information visit http://www.researchandmarkets.com/reports/c7910

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