

Research and Markets: Analyse Beru AG's Current and Future M&A Activity.

This new company profile on Beru AG is part of a major new series of reports that will provide you with up-to-the-minute-analysis on the world's largest tier 1 and tier 2 component manufacturers. Each individual manufacturer is profiled in a consistent format, allowing you to quickly and easily make comparisons between manufacturers.

([PRWEB](#)) November 26, 2004 -- This new company profile on Beru AG is part of a major new series of reports that will provide you with up-to-the-minute-analysis on the world's largest tier 1 and tier 2 component manufacturers. Each individual manufacturer is profiled in a consistent format, allowing you to quickly and easily make comparisons between manufacturers.

Research and Markets (<http://www.researchandmarkets.com/reports/c9989>) has announced the addition of Beru AG: Company profile to their offering.

Addressing all the key issues that confront the component sector, this profile analyses Beru AG's current and future M&A activity, changing new product development and R&D, financial and market information, company structure and product range, as well as offering a summary of the company's strategy and views of its future -prospects.

The profile is structured as follows:

Company structure

A summary of the ownership and structure of the company, the other activities it is involved in and the relative contributions made by these activities. This will comprise:

- Company overview
- Shareholders
- Divisional organisation
- International production network and engineering and development centres
- Automotive product profile
- A concise summary of the company's product groups.

Customer profile

A note of the company's major customers worldwide and a round-up of recently awarded supply contracts.

Financial performance

A review of the financial strategy of the company as recorded in public statements and reports, followed by an analysis of the accounts for the last five years. It includes commentary offering opinions on how the company has performed and its prospects over the coming 12 months.



Company strategy

A summary of the key elements of the company's strategy, particularly in major operational areas such as technical development, design or marketing. This section explains how recent events and emerging trends fit into the overall picture of the industry. It also summarises events over the past three years such as acquisitions, disposals and new ventures.

Product development and R&D

An overview of the company's R&D strategy and recently launched products.

Prospects

Opinions on the company's future prospects.

The Contents of this report is as follows:

Chapter 1 Company dossier

Company name

Business activity

Stock symbol

Key executives

Summary financials

Key competitors

Key customers

Outlook

Chapter 2 Worldwide locations

Chapter 3 Financial analysis

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For more information visit <http://www.researchandmarkets.com/reports/c9989>

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Online Web 2.0 Version

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