

As the Company Car Market Matures Across Europe, Competition is Driving Down Margins.

Research and Markets (<u>http://www.researchandmarkets.com/reports/c10008</u>) has announced the addition of Belgium Fleet Market Solution 2004 to their offering

(PRWEB) November 26, 2004 -- Introduction

As the company car market matures across Europe, competition is driving down margins. This has resulted in several fleet service providers exiting the market, with others considering their future development. With growth slowing or stagnant in several segments of the company car market, it is crucial to focus on the opportunities that currently exist or are expected to grow in the future.

This report is useful as it:

Allows users to benchmark their operations against developments in the marketplace, providing an indication of above or below average performance.

Provides forecast information on the company car market as well as the key acquisition methods providing an idea of potential opportunities.

Highlights market trends and developments providing an indication of key issues impacting the market.

For more information visit <u>http://www.researchandmarkets.com/reports/c10008</u>

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