

A Textual Analysis of the European Automotive Aftermarket - IndustryÂ□s Prospects, Competitive Landscape and Leading Companies

Research and Markets (researchandmarkets.com/reports/c10739) has announced the addition of Automotive Aftermarket in Europe to their offering

(PRWEB) December 8, 2004 -- Our Automotive Aftermarket in Europe industry profile is an essential resource for top-level data and analysis covering the automotive aftermarket industry. It includes detailed data on market size and segmentation, plus textual analysis of the key trends and competitive landscape, demographic information, and descriptions of the leading companies.

Scope

- -Contains an executive summary and data on value, volume and segmentation
- -Provides textual analysis of the industrys prospects, competitive landscape and leading companies
- -Includes a five-year forecast of the industry

Highlights

- -Detailed information is included on market size, measured by both value and volume.
- -Market shares are covered by manufacturer and by brand, including private label.
- -Distribution channels are also analysed.

Why you should buy this report

- -Spot future trends and developments
- -Inform your business decisions
- -Add weight to presentations and marketing materials
- -Save time carrying out entry-level research

TABLE OF CONTENTS

EXECUTIVE SUMMARY

CHAPTER 1 Market Overview

- 1.1 Market Definition
- 1.2 Research Highlights
- 1.3 Market Analysis

CHAPTER 2 Market Value

CHAPTER 3 Market Volume

CHAPTER 4 Market Segmentation

CHAPTER 5 Market Share 1

CHAPTER 6 Competitive Landscape

CHAPTER 7 Leading Companies

CHAPTER 8 Market Forecasts

8.1 Market Value Forecast

8.2 Market Volume Forecast

CHAPTER 9 Further Reading

9.1 Sources

9.2 Related Research



For more information visit http://www.researchandmarkets.com/reports/c10739

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