



Research And Markets - Get Up To Speed On Today's Truck Rental Industry

Research and Markets (researchandmarkets.com/reports/c11140) has announced the addition of Truck Rental: Global Industry Guide to their offering.

([PRWEB](http://prweb.com)) December 17, 2004 -- The Truck Rental Global Industry Guide is an essential resource for top-level data and analysis covering the truck rental industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis on a global, regional and country basis.

Research and Markets (<http://www.researchandmarkets.com/reports/c11140>) has announced the addition of Truck Rental: Global Industry Guide to their offering.

The scope of this report is as follows:

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and leading companies
- Covers Global, European, Asia-Pacific & 11 individual country markets
- Includes a five-year forecast of the industry

The highlights of this report is as follows:

Detailed information is included on market size, measured by both value and volume. Market shares are covered by manufacturer and by brand, including private label. Distribution channels are also analysed.

Why you should buy this report:

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Region: Global

The contents of this report are as follows:

Executive Summary	3
Chapter 1 Introduction	23
Chapter 2 Global Truck Rental	24
Chapter 3 Asia-Pacific Truck Rental	31
Chapter 4 Truck Rental in Belgium	39
Chapter 5 Truck Rental in Canada	49
Chapter 6 Truck Rental in China	59
Chapter 7 European Truck Rental	68
Chapter 8 Truck Rental in France	77
Chapter 9 Truck Rental in Germany	87
Chapter 10 Truck Rental in Italy	97
Chapter 11 Truck Rental in Japan	107



Chapter 12 Truck Rental in Spain 116
Chapter 13 Truck Rental in the Netherlands 126
Chapter 14 Truck Rental in the United Kingdom 136
Chapter 15 Truck Rental in the United States 146
Chapter 16 Company Profiles 155
Chapter 17 Appendix 157
List of Tables
List of Figures

For more information visit <http://www.researchandmarkets.com/reports/c11140>

Laura Wood
Senior Manager
Research and Markets
press@researchandmarkets.com
Fax: +353 1 4100 980

###



Contact Information

Laura Wood

RESEARCH AND MARKETS

35314100862

Online Web 2.0 Version

You can read the online version of this press release [here](#).