

Research and Markets - The UK Private Motor Insurance Market is Forecast to Reach a Value of Just Under Â£14 Billion by 2009

Research and Markets (researchandmarkets.com/reports/c11176) has announced the addition of UK Personal General Insurance 2004 to their offering.

([PRWEB](#)) December 17, 2004 -- A comprehensive report examining the main lines of personal insurance: motor, household, accident and health. The report provides market size and profitability figures alongside competitor data and growth forecasts.

Research and Markets (<http://www.researchandmarkets.com/reports/c11176>) has announced the addition of UK Personal General Insurance 2004 to their offering.

The scope of this report is as follows:

- Analysis of key segments: individual accident and health, private motor and household insurance.
- Competitor data including market shares of the top ten players and analysis of the key ratios for each line of business.
- Market size forecasts to 2009 for each line of business.

The highlights of this report are as follows:

Norwich Union remained the clear market leader on a brand basis, but was overtaken by RBS Insurance at a group level following the acquisition of Churchill. This move enhanced RBS presence across key personal lines, particularly in private motor, where it now controls over 28 per cent of the market.

Expense ratios rose in 2003 for more than half of the competitors in accident and health, motor and property lines, highlighting the fact that insurers must do more to control spending on acquisition costs, commissions, claims management and administrative expenses.

The UK private motor insurance market is forecast to reach a value of just under Â£14 billion by 2009. This represents a lower than average growth rate, as the private motor is forecast to exhibit a lesser degree of volatility across the underwriting cycle in future.

Reasons to Purchase this report:

- Access data from a wealth of primary and secondary research resources while leveraging our industry expertise
- Understand consumer trends and discover the key issues affecting personal lines distribution
- Obtain unrivalled insight into competitor movements and strategies, while planning future strategy and product development with confidence

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For more information visit <http://www.researchandmarkets.com/reports/c11176>

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