

## **Research and Markets: Study This Extensive Analysis of Koyo Seiko Co. Ltd. Today**

*Research and Markets ([researchandmarkets.com/reports/c14101](http://researchandmarkets.com/reports/c14101)) has announced the addition of Koyo Seiko Co. Ltd.: 2005 Company Profile Edition 1 to their offering.*

([PRWEB](http://www.prweb.com)) March 18, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c14101>) has announced the addition of Koyo Seiko Co. Ltd.: 2005 Company Profile Edition 1 to their offering.

This new company profile on Koyo Seiko provides up-to-the minute analysis of the company. Addressing all the key issues that confront the component sector, this profile analyses Koyo Seiko's current and future M&A activity, changing new product development and R&D, financial and market information, company structure and product range, as well as offering a summary of the company's strategy and its future prospects.

Koyo Seiko Co., Ltd is a leading manufacturer of ball bearings and auto steering components. The company also manufactures other automotive products such as ABS sensors, CV (constant velocity) joints, oil seals, steering gear systems, machine tools, drive shafts etc. and mechatronic & factory-automation products.

Koyo Seiko supplies the automotive needs of Toyota Motor, which holds 24.9% stake in the company and most other Japanese automobile manufacturers, as well as several European automobile manufacturers.

The profile is structured as follows:

### Company structure

A summary of the ownership and structure of the company, the other activities it is involved in and the relative contributions made by these activities. This will comprise:

- Company overview
- Shareholders
- Divisional organisation
- International production network and engineering and development centres
- Automotive product profile
- A concise summary of the company's product groups.

### Customer profile

A note of the company's major customers worldwide and a round-up of recently awarded supply contracts.

### Financial performance

A review of the financial strategy of the company as recorded in public statements and reports, followed by an analysis of the accounts for the last five years. It includes commentary on how the company has performed and its prospects over the coming 12 months.

### Company strategy

A summary of the key elements of the company's strategy, particularly in major operational areas such as technical development, design or marketing. This section explains how recent events and emerging trends fit into the overall picture of the industry. It also summarises events over the past three years such as acquisitions,



disposals and new ventures.

Product development and R&D

An overview of the company's R&D strategy and recently launched products.

Prospects

Contents include:

- Company Dossier
- Worldwide Locations
- Financial Analysis
- Competitor Analysis
- Key Events
- SWOT Analysis
- Customers
- Products
- Product Development
- Prospects

For more information visit <http://www.researchandmarkets.com/reports/c14101>

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**Online Web 2.0 Version**

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