



Denny Fleet Graphics Seamless, Changeable Truckside Advertising

*New division of Denny Mfg. Co., Inc.
Truckside Advertising*

([PRWEB](#)) April 12, 2002 -- Denny Manufacturing Co., Inc, the world's largest manufacturer of photographic backgrounds, today introduced Denny Fleet Graphics, the seamless vinyl imaging solution for fleet marking/advertising. Because of its unique design/ installation features, the Denny Fleet Graphics program is capable of transforming time-consuming, costly propositions into viable, efficient and lucrative advertising opportunities. The advertising market has expanded and Denny is bringing the billboards down to the road with brilliant, high-resolution advertising that screams for attention.

It's time to turn the page on adhesive back vinyl installation and turn your fleet into powerful selling machines. The presentation of seamless flexible face vinyl imaging makes ordinary adhesive back vinyl pale in comparison. Seamless vinyl hides the unattractive elements of trailers. Corrugations, dents, or any other unattractive aspects are INSTANTLY covered and given an appealing, marketable look.

The initial installation of the Denny Fleet Graphics System, frame and seamless vinyl graphics, can be completed in as little as 1 hour per side. Change outs and adjustments to the seamless vinyl are completed without removing any hardware. The vinyl is tensioned, making it flat, smooth and tight.

With the cost of Out of Home Advertising going through the roof, Denny's Fleet program allows our customers to economically deliver their messages to their market without having to lease costly billboard space. Private fleet operators have dynamic graphics on their vehicles that can be changed quickly and easily for new advertising campaigns and new products or promotions. Bold, colorful, glossy graphics leap off the sides of trucks directly to the target audience and compel them to buy your product.

Like all Denny Manufacturing Co. products, Denny Fleet Graphics is backed by a 25-year reputation of comprehensive service and support programs including industry-leading product Warranty.

Denny Fleet Graphics

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Online Web 2.0 Version

You can read the online version of this press release [here](#).