

F&I Express® Announces Strategic Partnership With Frazer Software

Integration with F&I Express allows Frazer Software to provide their independent automotive dealerships F&I digital contracting.

Grapevine, TX (<u>PRWEB</u>) August 29, 2016 -- F&I Express, an award-winning leader of digital solutions for automotive dealerships, announced today a strategic partnership with Frazer Software, a popular dealer management software (DMS) for independent used car dealerships. The integration of F&I Express with Frazer Software provides more than 16,000 independent dealerships with the ability to digitally rate and eContract, capturing electronic signatures, and submit contracts for over 130 F&I aftermarket product providers all within the Frazer platform.

Since 1985, Frazer has provided high-quality automotive software to independent used-car dealerships across the United States. The incorporation of F&I Express eContracting within Frazer Software allows for an even more streamlined process for dealers. Independent dealers using Frazer Software are able to digitally send the customer's deal information directly over to F&I Express to complete the contract. They are ensured of 100% accuracy and error-free contracts quickly, sending the contract digitally to the customer for signatures. Once signed, the digital contract can be easily tracked and submitted.

"Our primary mission at F&I Express is to provide automotive dealerships with digital solutions to make the F&I process easier, faster, and 100% error-free," said Brian Reed, President and CEO of F&I Express. "The integration with Frazer allows us to serve a wider range of dealers and provides them with new functionality that streamlines the total process. Dealers who use eContracting with Frazer DMS integration will find the process to be error-free and even more efficient."

By entering just the VIN and mileage, the F&I Express platform automatically displays the plans available and calculates the contract price. The chance of human error is diminished, and the need for dealers to look through pricing information is removed. Customer satisfaction increases with a faster, error-free process which saves time at the dealership. Additionally, Frazer Software customers now have access to over 120 providers through the connection with F&I Express, an exceptional increase over their current network.

"We are very excited for our dealer customers" said Michael Frazer, President of Frazer Software. "The Frazer DMS will now be instantly integrated with an additional 130 companies"

The integration between F&I Express and Frazer Software significantly improves the process for independent dealers. A complete digital platform, independent dealers now have more options than ever to serve their customers.

ABOUT F&I EXPRESS

Since 2008, F&I Express has been dedicated to bringing aftermarket sales into the digital age with innovative technology that cut costs and increases efficiency and customer satisfaction. Established by international company Intersection Technologies Inc., F&I Express has become the online connection for all things F&I. With the largest aftermarket provider network in the industry, F&I Express delivers specialized solutions that streamline the aftermarket process for optimized efficiency. From presenting product pricing and features online to providing error-free eContracting to improving aftermarket product cancellation performance and compliance, F&I Express makes aftermarket F&I easier and more profitable for everyone involved. Visit



fandiexpress.com for more information on all F&I Express solutions. Also, follow posts on Twitter @fandiexpress.

ABOUT FRAZER SOFTWARE

Frazer is a leading provider of Dealer Management Software. With over 16,000 active users, they are known for providing a full featured, affordable DMS that is easy to use, completely reliable and is backed up with exceptional customer support.



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