



Research and Markets: Global Vehicle Sales at All-time Record Levels

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Dublin ([PRWEB](http://www.prweb.com)) June 23, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c19588>) has announced the addition of Managing the Future - Global Automotive Megatrends To 2030 to their offering.

With global vehicle sales at all-time record levels, and almost unbelievable growth in the developing world, putting numbers to the opportunities and challenges ahead is crucial for businesses to be able to plan for them.

"Managing the Future: Global Automotive Megatrends to 2030" creates a robust picture of key global market development trends between now and 2030 in the global automotive industry, one of the prime drivers of international economic development and social improvement since its inception.

The report places the evolution of the industry into a firm perspective, based on a history of 75 years for some of the main indicators and a history of 45 years for many more. This perspective and the major forces involved provide a fundamental basis for looking at the future and allow a clear pattern of development to be applied to the industry to 2030.

It looks at the world industry from the global view, as well as the development patterns for the two main regions of the world, grouped into More Developed Countries, (MDCs), consisting of Western Europe, North America, including Mexico, Australia, Japan and New Zealand, and the Developing Countries, (DVCs), which consists of all other countries in the world.

It puts into context the global development of the automotive industry, forecasting over a range of 100 years, from 1930 via 1960, out to 2030, as a guide to the problems that have been overcome and the challenges that the industry and the world still need to face. These sections are followed by automotive industry specific base hypotheses, which look at the direction of the industry and the factors affecting it, such as legislation, technology and regulation, distribution, and the aftermarket.

Spanning over 120 pages of tables, charts, graphs and analysis, this major new report is the definitive roadmap to vehicle market development in the long term.

For more information visit <http://www.researchandmarkets.com/reports/c19588>

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