

Global Courier & Delivery Services Industry Market Research Report from IBISWorld has Been Updated

Though technology will reduce the need for document shipping, the global trend toward using e-commerce will provide a growing source of revenue for the industry. For these reasons, industry research firm IBISWorld has added a report on the Global Courier & Delivery Services industry to its growing industry report collection.

Los Angeles, CA ([PRWEB](#)) January 14, 2013 -- The [Global Courier and Delivery Services industry](#) has experienced relatively stagnant growth in the past five years. During this time, the industry's revenue is estimated to grow at an annualized rate of just 0.1% to reach \$188.5 billion, largely weighed down by the global recession. Revenue collapsed in 2009 and remained weak in 2010, as the global economic downturn diminished demand for courier services. According to IBISWorld industry analyst Lauren Sear, "Although Global business conditions have stabilized since, debt concerns in Europe and North America continue to dampen consumer and business sentiment." Keeping the industry afloat over the period has primarily been higher business activity in emerging economies and demand for time-sensitive goods. Revenue has also been aided by the growing number of individuals with internet access. With more consumers using e-commerce websites, a greater number of goods need to be transported using courier and delivery services. At the same time, however, internet use has diminished the need for some goods to be shipped, like documents that can be scanned and sent electronically. Due to these trends, along with higher fuel costs pushing up service prices, revenue is expected to rise a modest 1.4% in 2012.

Industry profit margins are estimated grow in 2012, recovering from a low in 2008 when fuel prices reached record highs and the global economic downturn constrained demand. Although many major operators, like UPS and Deutsche Post AG, introduced fuel surcharges to cover higher fuel prices, the industry's smaller operators, which wield little market power, were forced to absorb the increased costs, eating into profit margins. Because small companies make up the majority of the [Global Courier and Delivery Service industry](#), industry-wide profit margins were pressured, and many companies underwent mergers or acquisitions to better manage the downturn in demand. "The resulting increase in industry market share concentration is expected to continue over the next five years, as companies seek to extend their geographic reach by merging or acquiring companies in other regions of the world," says Setar.

Going into the next five years, demand for courier and delivery services is expected to strengthen, and industry revenue is expected grow steadily over the period. Demand for high-end, time-sensitive goods will rise on the back of increased consumer spending, and many manufacturers will take advantage of this by using air transportation to ensure that products reach customers on time. Furthermore, the development of global e-commerce and manufacturing trends such as just-in-time delivery, which requires materials to be shipped within multiple strict timeframes, will back revenue growth for courier and delivery service operators. For more information, visit IBISWorld's [Global Courier and Delivery Services industry](#) report page.

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IBISWorld industry Report Key Topics

Companies in the industry primarily provide air, surface or combined express courier delivery services of

parcels, documents and packages. Industry firms generally provide services between metropolitan areas or urban centers and form a network that includes courier local pick-up and delivery to serve their customers' needs. This industry excludes services provided by the National Postal Service and commercial airlines.

- Industry Performance
- Executive Summary
- Key External Drivers
- Current Performance
- Industry Outlook
- Industry Life Cycle
- Products & Markets
- Supply Chain
- Products & Services
- Major Markets
- Globalization & Trade
- Business Locations
- Competitive Landscape
- Market Share Concentration
- Key Success Factors
- Cost Structure Benchmarks
- Barriers to Entry
- Major Companies
- Operating Conditions
- Capital Intensity
- Key Statistics
- Industry Data
- Annual Change
- Key Ratios

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