

Swap Motors Doubles Services with New Car Buying/Selling Platform

Creating a safe and secure way for Chicagoans to buy and sell used cars without middlemen

CHICAGO ([PRWEB](#)) February 20, 2018 -- Online car-selling platform Swap Motors has doubled their service offerings allowing Chicago-area consumers to buy and sell cars through private party transactions on their platform. The innovative start-up eliminates dealers and middlemen from transactions, allowing users to get an average of 20 percent more value from deals and ensuring legitimacy and transparency in all exchanges.

“We solve three critical problems that people face while selling used cars – price, trust and convenience.” - Swap Motors CEO, Alex Johnson

The user-friendly peer-to-peer platform provides several benefits for users on both desktop computers and mobile phones. From lower prices on cars to tax benefits, users access cost-effective alternatives to the traditional car-buying experience.

The Swap Motors Dashboard allows a user to list their car for sale in minutes and provides an initial listing price to help users make informed decisions about their financial concerns. Swap Motors’ Savings Analysis tool shows buyers how much they save from buying privately opposed to dealers’ retail prices.

Once listed, users schedule a time for a Swap Motors evaluation team to visit them and perform an inspection of their vehicle before it’s listed onto the platform. Swap Motors makes the listing process quick and convenient by locating the necessary vehicle reports and completing all the paperwork on behalf of the users.

“Deep insight into each vehicle’s condition, paired with complete history reports and evaluative pricing increases users’ confidence in their transactions.” –Sanjay Patel, Head of Strategy & Technology

Swap Motors facilitates car selling and buying in their online Marketplace which users access from their phones or computers. The secure platform verifies the identity of all users to ensure the legitimacy of listings, phasing out automotive dealers and wholesalers, so users know they’re communicating with real people within a trusted community.

“Our goal is that through providing financing, warranty and insurance options very soon that we are able to bring a new level of value to who matters – the buyer. This is value-based buying.” –Patel

In 2017, Swap Motors was nominated for Best Consumer Web Start-up at the Moxie Awards for their work helping car owners sell vehicles in online auctions. Options for sellers also double via the new buyer platform as users may choose to list their car at auction or submit it to the Swap Motors buyer community.

With growth, Swap Motors is more ambitious than ever, striving to provide a complete service that defies customer expectations and solves the often broken and difficult experience of buying or selling used cars.

About Swap Motors

SwapMotors.com is an online platform for buying and selling cars. Sellers control how their car is sold, either through our live dealer auction or through our peer-to-peer marketplace which connects buyers and sellers within a trusted community. Buyers can browse verified cars, obtain financing and secure their new car with an



extended warranty – all within our platform. We are revolutionizing the car industry to maximize value for buyers and sellers.



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