



A New Way Of Connecting With Customers After An Automotive Repair Shop Service Visit

Business Actualization has announced that they are rolling out a New Customer Relationship Management Touch Point for Automotive Repair Shops.

Lititz, PA ([PRWEB](#)) February 21, 2018 -- Business Actualization, a Marketing Firm that works closely with Auto Repair Shops, announced today that they are rolling out with a new Customer Relationship Management touch point. Their system will interact with Point of Sale systems to nurture customers throughout their life cycle stages. Instead of sending the customer a postcard or email to follow-up, they will be able to serve them Facebook and Google Ads post service visit.

Adam Kushner, Founder of Business Actualizations stated, "It's #THENEXTCRM. We can touch previous customers for pennies on the dollar compared to a postcard and with email open rates continuing to drop, serving an ad to previous service customers is the evolution of the auto shop CRM"

More information about the new CRM by Business Actualization can be found at:
<http://www.businessactualization.com/the-next-crm-is-coming-0>



Contact Information

Mike Maccarino

Business Actualization

<http://www.businessactualization.com/>

+1 7177420782 Ext: 7

Adam Kushner

Business Actualization

<http://www.businessactualization.com/>

7177420782 6

Online Web 2.0 Version

You can read the online version of this press release [here](#).