

## Scientific Logistics Teams with VIP to Deliver Seamless Routing Solution for the Beverage Industry

## *Beverage Distributors Benefit from Quick Integration of Cloud-Based Route Optimization with Route Accounting System*

ATLANTA (<u>PRWEB</u>) February 21, 2018 -- <u>Scientific Logistics</u>, the first highly automated cloud-based routing and scheduling solution, is working with Vermont Information Processing (VIP), a leading solution provider for beverage distribution. Through an interface, <u>Sci-Log's cloud-based route optimization</u> works with the VIP Beverage System, empowering beverage distributors to significantly reduce delivery planning effort and more efficiently optimize delivery routes.

From beer and wine to soft drinks, beverage distributors are replacing their legacy route planning systems with Sci-Log. "The creation of a VIP data connector for Sci-Log makes it fast and easy to replace outdated legacy route planning systems with a modern, cloud-based route optimization solution," stated Bill Nulty, CEO of Scientific Logistics.

"We're excited to join forces with <u>VIP</u>to help beverage distributors automate their planning, reduce distribution costs, improve on-time customer service and standardize business processes," continued Nulty. Sci-Log continues to grow market share in the beverage industry with several independent Pepsi bottlers, distributors of MillerCoors products, and distributors of specialized non-alcoholic beverages recently joining the Sci-Log client roster.

Dedicated to serving the beverage industry since 1972, VIP offers a comprehensive solution for beverage distributors that spans from route accounting and warehouse management to financial and customer management. Leading beer distributors, soda bottlers, breweries, wineries, distilleries, and other beverage suppliers rely on VIP to help their businesses run smoother, smarter, and more profitably.

## About Scientific Logistics (Sci-Log)

Sci-Log has ignited a revolution in delivery management by leveraging the latest technology advancements and years of supply chain experience to develop the first true cloud routing and scheduling solution. Industry leaders are switching to Sci-Log to benefit from highly automated and optimized delivery route planning integrated with last mile supply chain network design. With Sci-Log's enterprise design, contemporary user interfaces, automated workflow orchestration and the industry's most advanced optimization algorithms, customers decrease routes and miles by 5-20%, reduce distribution costs, shrink planning effort, improve service, and gain more business control from standardized processes. Learn more at <u>www.scientific-logistics.com</u>.



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