

## **The Southern Nevada Ford Stores Partner with the Veteran Tickets Foundation to Benefit Las Vegas Military and Veteran Community**

*Exclusive “Operation Date Night” on March 25th*

LAS VEGAS ([PRWEB](#)) March 17, 2018 -- The Southern Nevada Ford Stores and Veteran Tickets Foundation (Vet Tix) have officially partnered to organize Operation Date Night, which benefits 35 local military affiliated couples. After a welcome reception that includes dinner and drinks, the couples will take in a performance of the Broadway Musical, Love Never Dies at The Smith Center.

“It’s an honor for the Southern Nevada Ford Stores to partner with Vet Tix and offer a night out at The Smith Center,” said Gary Ackerman, Vice Chairman of The Southern Nevada Ford Stores. “Rarely do we find a philanthropic partner whose core values so closely match our own. We are excited to do what we can to assist and provide positive experiences to our Las Vegas military community and their families through Vet Tix.”

Vet Tix is a national nonprofit that benefit’s the nation’s military community of currently serving military members including Guard and Reserves, veterans of all eras, caregivers of VetTixers and immediate family those killed in action. Vet Tix provides free event tickets to attend sporting events, concerts, performing arts and family activities. These types of community events improve morale and strengthens family bonds, while encouraging service members and veterans to stay engaged with local communities.

Vet Tix CEO, Mike Focareto stated, “Getting to participate in community events while serving or once they return from service allows veterans an enjoyable, stress-free experience that helps with family bonding and their reintegration into the community. Vet Tix is grateful to the Southern Nevada Ford Stores for supporting those who have served their country. Operation Date Night grants Vet Tix families an opportunity to create memories that will last a lifetime. We thank them for supporting those who gave.”

### **ABOUT VETERAN TICKETS FOUNDATION**

Veteran Tickets Foundation (Vet Tix) is a national nonprofit that supports the military community of all branches of currently serving military including the Guard and Reserves, veterans of all eras, immediate family of those killed in action and caretakers of VetTixers. Vet Tix provides free event tickets with a nominal delivery fee to attend sporting events, concerts, performing arts and family activities. Attending these types of community events improves morale and strengthens family bonds, while encouraging service members and veterans to stay engaged with local communities. Since 2008, Vet Tix has provided more than 4 million free event tickets to over 700,000 verified VetTixers. The nonprofit organization is over 95 percent to programs giving back to those who have given so much. Visit [VetTix.org](http://VetTix.org) to learn more, and follow us on [Twitter](#) and [Facebook](#).

### **About Ford Motor Company & Southern Nevada Stores**

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 203,000 employees and 67 plants worldwide, the company’s core business includes designing, manufacturing, marketing, financing and servicing a full line of Ford cars, trucks, SUVs and electrified vehicles, as well as Lincoln luxury vehicles. Southern Nevada Ford Stores seek to be the leader in customer experience to forge honest, long lasting relationships. Southern Nevada Ford stores provide state of the art facilities with many



resources available to their customers such as customer service, sales department, part & service department, expert advisors, finance team and much more. The Southern Nevada Stores strive to assume its full share in promoting welfare and progress for the Las Vegas community. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford & the Southern Nevada Ford Stores, its products worldwide or Ford Motor Credit Company, visit [www.corporate.ford.com](http://www.corporate.ford.com) and [buyfordnow.com](http://buyfordnow.com).



**Contact Information**

**Danielle Doss**

ScoutComms

+1 (315) 378-7098

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