

Braman BMW Honored As Centers Of Excellence

West Palm Beach and Jupiter BMW Dealerships Achieve Highest Rankings in South Florida

Jupiter, Florida ([PRWEB](#)) March 30, 2018 -- BMW of North America has announced its annual Center of Excellence honors to [Braman BMW of West Palm Beach](#) and [Jupiter](#). A statement from BMW of North America read “BMW continues its success in the luxury automotive industry based on of their excellent 2017 performance on eight different Sales and Aftersales Key Performance Indicators; these Centers outperformed their peers.”

General Manager of Braman Motorcars’ Stephen Grossman was officially notified of the award, which includes the utilization of the exclusive Center of Excellence 2018 logo, as testament to Braman BMW’s standing – the only BMW center to receive recognition in South Florida.

“This award is a tribute to our team’s exceptional performance achieved from their hard work, exemplary customer treatment, adherence to best industry practices and a pursuit of excellence unseen in any other team,” stated Grossman. “I am as proud as they are to celebrate this award as we continue to provide a World Class Experience to each and every customer, every single day, in every department,” he continued.

“The Center of Excellence recognition rewards the BMW Centers who excel in their key business metrics,” said Bernhard Kuhnt, President and CEO of BMW of North America, LLC. “This year’s winners are the ultimate performers, the best of the BMW network, and we are proud to have them representing the brand.” he stated.

About Braman Motorcars

For over 30 years, [Braman Motorcars](#) has been providing South Florida with a world-class luxury automotive experience. With locations in West Palm Beach and Jupiter, Braman is an authorized dealer for Bentley, BMW, MINI, Porsche and Rolls-Royce automobiles and is ranked #3 from of over 17,500 dealers nationally by Wards Magazine.



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