

MEDIA ALERT: SAE International Convenes Experts from Ford, Zoox, DRiV Incorporated and KBAutosys to Address the Future of Brake System Design

August 6th webinar to tackle some of the most pressing challenges facing brake design.

WARRENDALE, Pa. ([PRWEB](#)) August 02, 2019 -- As vehicle systems continue to evolve, understanding how brakes integrate into the vehicle's larger electrification strategy is critical to ensuring safety and performance. SAE International is convening some of the leading brake engineers from across the industry for a webinar to tackle some of the most pressing challenges facing brake design.

The webinar will focus on understanding:

- How are ADAS, Hybrid and Electric Vehicle Systems transforming braking systems?
- What are the impacts of ADAS, AEB and other Automated features on braking systems?
- How are regulations and standards shaping the current and future direction of the brake industry?

What:

- Webinar – “Three Critical Impacts You Must Consider When Designing Tomorrow’s Brake Systems”

Who:

- Chip Evans, Engineering Specialist, Foundation Brakes - Global Core Engineering – Ford
- Jay Fash, Senior Manager, Advanced Chassis Design – Zoox
- Greg Vyletel, Executive Director, Engineering, AM Braking – DRiV Incorporated
- Rick Kaatz, General Manager, North America Operations – KBAutosys
- Brian Hagman, CEO & Founder – The Brake Report (Moderator)

When:

- Tuesday, August 6, 2019; 12:00 p.m. (noon) EDT

Where:

- Webinar (Registration link [here](#))



Contact Information

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