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FOR IMMEDIATE RELEASE

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## Enjoy Your Independence Drive Sober or "Take a Ride on Us"

NMDOT Partners to Offer Safe Rides over Fourth of July Holiday

ALBUQUERQUE – The Fourth of July "Take a Ride on Us" program begins Wednesday, July, 3<sup>rd</sup> at 12:00 p.m. and runs through Sunday, July, 7<sup>th</sup> at 3:00 a.m. Twelve-hundred rides will be offered under the Uber app, using the code: ABQUSA19. Tips are not included and refunds are not provided for trips under \$10.

The New Mexico Department of Transportation--Bernalillo County, The City of Albuquerque, Cumulus radio stations and Uber--have partnered to support "Take a Ride on Us." The collaborative goal is to ENDWI by offering an Uber credit of up to \$10 for up to two trips in the Bernalillo County metro area over the holiday weekend.

Since the beginning of 2019, this public-private partnership has provided nearly 6,000 safe rides home to New Mexican's living in the Albuquerque metro area who chose not to drink and drive. Working together, we can ENDWI.









