

The Highly Capable 2020 Ram 1500 is Now Available at Sleepy Hollow Auto in Viroqua

The 2020 Ram 1500 boasts impressive power, towing prowess and off-road capabilities.

VIROQUA, Wis. ([PRWEB](#)) January 03, 2020 -- Pickup truck shoppers in the La Crosse-area have a multitude of choices for the large light-duty pickup truck segment, but a model that stands out from the pack is the highly capable 2020 Ram 1500, which is now available at Sleepy Hollow Auto in Viroqua. The [2020 Ram 1500](#) delivers on many fronts, with its robust engine options, off-road prowess, a high towing capacity and a wide range of premium features.

Buyers of the 2020 Ram 1500 have a choice of three robust engines: the 3.6-liter Pentastar V-6 (305 horsepower; 269 pound-feet of torque), the 5.7-liter HEMI V-8 (395 horsepower; 410 pound-feet of torque) and the 3.0-liter V-6 EcoDiesel (260 horsepower; 480 pound-feet of torque). All of the engines are paired with the smooth and efficient TorqueFlite eight-speed automatic transmission.

When properly equipped, the Ram 1500 can tow up to 12,750 pounds. Towing is further enhanced by towing features like the Active-Level Four Corner Air Suspension with Automatic Load Leveling, Blind Spot Monitoring with Automatic Trailer Detection and Trailer Sway Control. Additional hauling capabilities come courtesy of the tough and durable pickup bed, with a maximum payload capacity of 2,300 pounds.

The 2020 Ram 1500 is a great choice for truck enthusiasts who like to head off the beaten path. With the available four-wheel drive system, the Ram 1500 provides excellent traction when driving over rough terrains. The off-road capabilities of the Ram 1500 are further enhanced by its off-road-calibrated shocks, skid plate protection, off-road-biased rear suspension geometry, 32-inch on/off-road tires, an electronic-locking rear differential, a one-inch suspension lift and the Hill-descent Control feature.

For more information about the 2020 Ram 1500 and other models at Sleepy Hollow Auto, automotive shoppers can visit the dealership's website at www.sleepyhollowauto.com, call (877) 388-6589 or visit in person at 1310 North Main Street in Viroqua.



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