

EnVue Telematics Expands Into Mexico With EnVueMex Solutions

Texas-based company offers transportation technology solutions for companies in Mexico, bringing hardware, software, data analytics and artificial intelligence to fleet management.

LONGVIEW, Texas (<u>PRWEB</u>) January 07, 2020 -- EnVue Telematics, a leader in intelligent vehicle technology, is expanding its operations into Mexico with the wholly-owned subsidiary, EnVueMex Solutions. The move allows EnVue to offer advanced technology and data solutions for fleet managers in Mexico.

The decision to create a company focused on the Mexico market builds on the foundation already established by EnVue. Led by experts in the field who have done business for about two decades with offices in Aguascalientes and Monterrey, EnVueMex Solutions is a natural progression for EnVue as it expands its North American footprint.

"Our parent company has a deep foundation in doing business in Mexico," said Susan C. Johnson, Chief Operations Officer. "For EnVueMex Solutions, the Mexican telematics market is a great opportunity for us to showcase our vast understanding of Mexican business challenges and creating value through a decrease of operating costs while providing stellar support."

EnVueMex Solutions will offer a host of solutions that optimize commercial fleet performance for businesses in Mexico. They include asset tracking, fleet management software and safety and compliance solutions.

The industry-leading technology offered through EnVue offers Mexican companies the best <u>fleet management</u> <u>solutions</u> available in a competitive market. The advanced technology includes dashboard cameras, data collection and analysis that can improve performance, safety features that reduce the chance of accidents and real-time asset tracking using the Internet of Things (IoT).

These software and hardware solutions allow fleet managers to better protect assets while in transport, assess and improve driver behavior in real time, make routing and dispatch more effective and efficient, and make it more convenient for companies to comply with government regulations and paperwork requirements.

About EnVue Telematics

EnVue Telematics has 20 years of experience in providing intelligent technology solutions to the challenges facing commercial fleets. The company partners with leaders in data analytics and offers innovative telematics tools and safety devices that can solve challenges in areas such as asset tracking, safety, compliance and route optimization. The company's user-friendly solutions combined with powerful data collection and information technology make fleet and asset management simple and more precise than ever before.



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