

## **Dominion Dealer Solutions Names Sharon Kitzman President of Dominion DMS**

*Dominion Dealer Solutions, a leader in automotive dealership software and services, announced today that it has promoted Sharon Kitzman to President of Dominion DMS following the retirement of Van Koppersmith, President and Founder of ACS, now Dominion DMS.*

NORFOLK, Va. ([PRWEB](#)) January 07, 2020 -- Dominion Dealer Solutions, a leader in automotive dealership software and services, announced today that it has promoted Sharon Kitzman to President of Dominion DMS following the retirement of Van Koppersmith, President and Founder of ACS, now Dominion DMS.

Ms. Kitzman, who joined Dominion DMS in 2019, is highly regarded in the automotive and technology communities. She has worked as an executive and consultant to automotive technology companies to execute growth strategies, M&A transactions and leadership development.

Since 2017, Ms. Kitzman has been with Infomedia, leading the Americas Region. Prior to that, she served for ten years at Dealertrack Technologies as Vice President and General Manager of Dealertrack DMS. Prior to that time, Ms. Kitzman was Senior Director Marketing and Product with Reynolds and Reynolds in the United States.

As President of Dominion DMS, reporting to Dominion Dealer Solutions President Dan Sykes, Ms. Kitzman will be responsible for launching Dominion's new DMS solution, VUE. She is working with dealers to continuously improve Dominion DMS services and develop its team in preparation for planned business growth. Ms. Kitzman's extensive experience in automotive software and understanding of the dealership ecosystem positions her well to guide Dominion's dealership customers as they embrace digital transformation to navigate the competitive challenges ahead.

"Sharon's appointment underscores Dominion's commitment to VUE, and the transformational impact we believe it will have on our Dealer partners. Her relationships, experience and knowledge of the automotive landscape provide an excellent foundation for Dominion to advance our position in the DMS Market. We are also grateful for the years of leadership and innovation that Van Koppersmith has provided at Dominion. We wish him the best in his retirement." said Dominion Dealer Solutions President Dan Sykes.

Ms. Kitzman said: "I am excited to be back in the DMS space, especially on the cusp of a new product launch. Dominion VUE offers a transformative opportunity for dealers to embrace cloud-based technology, leap-frogging multiple generations of old technology to fast track their operations. This is the right time, and the right team."

### About Dominion DMS:

Dominion DMS, a division of Dominion Dealer Solutions is a leading provider of dealership management system software to retail automotive dealerships, built on the cloud and for the cloud. Dominion VUE is a modern DMS leveraging a full suite of Microsoft tools and enabling dealers to take advantage of all of the benefits and efficiencies that a true cloud-based solution offers. The foundation for VUE, the most modern DMS platform available to dealers, is the fifteen-year Dominion DMS history of knowing and understanding dealers technology needs and providing unprecedented levels of service and solutions with its award-winning



ACCESS solution.

**About Dominion Dealer Solutions:**

Dominion Dealer Solutions makes dealers' lives better by providing the automotive industry's most innovative technology. Solutions include customer relationship management (CRM), true-cloud web dealer management system (WebDMS), inventory management, merchandising, and data reporting solutions, Dealer's Choice marketing and data mining, and award-winning reputation management. Dominion redefines automotive retailing by delivering first-class, business intelligence-driven customer experiences. Based in Norfolk, Virginia, every OEM and more than 10,000 U.S. dealers depend on Dominion's foundation of innovation, integrity, excellence and teamwork to provide them with results at every turn. For more information, visit our website, like us on Facebook, LinkedIn or YouTube, or follow us on Twitter.

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