

## ACERTUS delivers record number of vehicles via last mile delivery service

The company increased home deliveries by 53% in 2019

ST. LOUIS (<u>PRWEB</u>) January 07, 2020 -- ACERTUS, a tech-enabled automotive logistics and services company, today announced that 2019 was a record year for vehicles delivered via their Last-Mile Delivery service, resulting in a 53% increase over the prior year.

"The increased demand for our home delivery service is evidence that automotive retailing is in the midst of a paradigm shift," says William Billiter, ACERTUS Co-Founder and CEO. "Digitization is revolutionizing car sales and service: consumers have unparalleled access to inventory, more transactions are happening online, and there is an expectation for faster fulfillment. Dealers are then left with the challenge of how to move more product faster and upshift customer experience. ACERUTS helps meet this demand of speed and service through our last mile offering."

This announcement comes at the start of a year when online car sales are anticipated to surpass one million and grow to more than six million by 2025 according to research conducted by Frost & Sullivan. Consequently, last mile logistics will continue to be a core focus of change for the automotive industry in the coming year and decade.

"We are proud to serve as the logistics arm for our dealer customers, empowering them to provide a seamless omnichannel sales experience and grow their e-commerce business," said Michael Malakhov, Executive Vice President. "ACERTUS' unique multimodal infrastructure combined with our ability to execute a hub and spoke model increases speed, efficiency and cost savings all while delivering vehicles in road ready condition. With more than two decades of residential delivery experience, we are well positioned to support the increasing need for digital retail and mobility."

ACERTUS is the only company to offer a full suite of automotive logistics services including multimodal transport, title and registration, storage, reconditioning and maintenance making home delivery turnkey with vehicles that are road ready. Customers, carriers and drivers leverage ACERTUS' highly efficient, fully optimized proprietary technology with real time data and vehicle tracking to ensure vehicle status is never in question. The substantial growth of last mile service offering builds on more than 20 years of ACERTUS residential delivery experience.

Learn more about ACERTUS Last Mile Service offering at ACERTUS delivers.com

## About ACERTUS

ACERTUS is as a technology-enabled automotive logistics and services provider. We believe in enhancing our customers' experience by providing custom, end-to-end solutions throughout the lifecycle of a vehicle including vehicle transport, title and registration, vehicle storage, care and maintenance, last mile delivery and compliance services. Our people, process, innovative technology and relentless drive to deliver are just some of the reasons we made Inc. Magazine's list of the 5000 fastest-growing companies in the U.S. For more information, call 855-ACERTUS (855-223-7887) or visit <a href="https://www.ACERTUSdelivers.com">www.ACERTUSdelivers.com</a>.



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