

## **Former Assured Tracking Inc to drop the “tracking” name for “Techmatics”**

*assured Techmatics is the new brand for what were formally known as Apollo ELD and Assured Tracking Inc.*

MIAMI ([PRWEB](#)) January 08, 2020 -- Nearly 20 years after Assured Tracking Inc was founded, the company is changing its corporate name to assured Techmatics.

Assured Tracking Inc was originally incorporated to develop and offer asset GPS tracking services for personal and commercial use. Asked about the business name change, the president of assured Techmatics, David Seijo, said:

“We have come a long way since the track and trace days. We now serve a much larger and complex market with a broad range of services that go from telematics to business performance analytics and also had unbelievable success with our ELD solution since it was launched back in 2016. We have been planning this brand change along with other major strategy changes in order to face new market synergies, consolidations as well as new M&As.”

assured Techmatics is the new brand for what were formally known as Apollo ELD and Assured Tracking Inc and is the mating of hardware, software and communications to provide effective solutions for fleet companies. assured Techmatics’ products are the results of this expert combination. Via best of breed hardware and in-house developed software, assured Techmatics provide the ability to achieve and maintain compliance, increase customer satisfaction, and improve financial performance.

Assured Techmatics has been successfully developing and selling key products for the trucking and transportation industry for over 15 years. Located in Miami, Florida, Assured Techmatics has been providing trucking and other customers the ability to track vehicles and trailers, obtain and analyze critical engine and driver behavior data, and produce and store videos, both front, center and rear of the vehicle to protect and improve the business. Assured Techmatics’ industry-leading ELD product is fully compliant, easy to use with several unique features to make businesses more efficient and profitable. The management team is experienced, as is the software development and support staff.

Interested parties can learn more about the products and services offered by assured Techmatics on the company website: <http://assuredTechmatics.com>

Interested in becoming a new partner or interested in our partnership programs visit us at <http://assuredtechmatics.com/resellers/>

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