

## **PCG Digital Adds Another Rockstar To Their Dynamic Team**

*The digital marketing agency continues to stay at the forefront with the hiring of Adam Thrasher, a seasoned veteran across all marketing channels in the automotive space.*

EATONTOWN, N.J. ([PRWEB](#)) January 10, 2020 -- PCG Digital announced the addition of Adam Thrasher to their sales team to kick off 2020. Thrasher is a 10-year veteran in the automotive industry, having spent the past several years using data and technology to identify key performance indicators to improve ROI for dealers.

At PCG, Adam will be representing the company for regional sales opportunities in Tennessee and the surrounding states. He'll help clients get custom solutions for their digital strategies and carry out PCG's motto of offering digital solutions that grow brands.

A native of Nashville, Adam began his career inside dealerships and made his mark by being among the first to utilize the power of YouTube for branding. With the perspective he gained from working on the other side, he began working with dealerships after he left to help them with their merchandising processes and video strategies.

“Adam is going to be a great addition to our PCG Digital team,” said President and COO, Denise Casagrande. “We have already collaborated on some great strategies not only for the marketing for our company, but for digital solutions for our current and prospective partners. He is a great fit for our expanding sales team and growing vision, and I'm excited to welcome him to the team.”

After work, Adam enjoys spending time with his wife and two kids and rooting for his Oklahoma State Cowboys.

### About PCG Digital

PCG Digital is an award-winning digital marketing agency located in Monmouth County, NJ. PCG's roots began in digital marketing for the automotive industry, and have since expanded into non-automotive verticals from travel agencies to restaurants and everything in between. PCG's mission to connect their clients with qualified shoppers through innovative digital marketing strategies has made them an industry trendsetter since their conception in 2005.

PCG has been recognized nationally for a multitude of disciplines within digital marketing, including being named the 192nd Fastest Growing Private Company of 2011 by Inc 500, one of the Top 50 Fastest Growing Companies by NJBiz in 2012, and one of the top 100 SEO companies in the United States by TopSEOs.com in 2013. For more information, please visit <http://www.pcgdigital.com> or follow them on social media at <http://www.twitter.com/pcgdigital>, <http://www.facebook.com/PCGDigital>, and @pcgdigital on Instagram.



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