

First Class Detailing Launches New Website for Increased Functionality

Florida-based luxury auto detailing and customization company, First Class Detailing, starts the new year off right with a resolution to make new website more user-friendly.

PALM HARBOR, Fla. ([PRWEB](#)) January 13, 2020 -- After several months of careful redevelopment, First Class Detailing officially starts the new year off with the launch of its new website. Those who have previously visited the site will find that the most significant changes have less to do with visual design and more with overall functionality and user experience. As a company that values customer satisfaction over all else, First Class Detailing's goal with this redevelopment is to make it easier for visitors to navigate the website and get an accurate depiction of services and pricing.

Specializing in premier auto and marine detailing and customization services, [First Class Detailing](#) has earned a reputation for quality and precision since 2008. When it became clear to owner, Anthony Santiago, that changes could be made to the business' website to create a better experience for his clients, there was no question that it was time to get to work. The redevelopment would address issues with the service pricing layout on mobile, improve navigation, bring the website up to date with new services, and ensure information regarding monthly subscription plans was more accessible.

Due to Santiago's attention to detail and dedication to excellence in all aspects of his business, it took several months of fine-tuning before the newly redeveloped website received the First Class Detailing stamp of approval.

While the overall site design has been subtly updated to give it that clean, sleek look First Class Detailing is renowned for, what visitors will enjoy most is the website's increased functionality. The main navigation has been decluttered, now highlighting only the services offered by the business. Each tab also features a simplified drop-down menu, allowing users to choose which vehicle type they'd like to apply that service to, whether auto, marine, RV, trailer or motorcycle.

The pricing tables for each service have also been updated to ensure better responsiveness when viewed from a mobile device. With more individuals using smartphones as their preferred means of browsing, it was imperative to Santiago and his team that the website and its internal templates adjust seamlessly, regardless of screen size.

In addition to improving existing elements, a new service has also been added to the website: [custom auto vinyl wrapping](#). With the help of First Class Detailing, vehicle owners can temporarily change the color of their car or promote their brand with full-color printed wraps. Logos may be provided for printing, or business owners can choose to commission Santiago's in-house graphic design team to create something completely custom. This is a brand-new service offered by First Class Detailing and a welcomed addition to the company's current lineup of highly sought-after services.

Visit the First Class Detailing website today to explore the new updates. [Maintenance subscription](#) plans are available to ensure exotic and luxury vehicle owners can always "Drive with Confidence."

First Class Detailing is a staple for exotic and luxury vehicle care in the Tampa Bay region. Their team of highly trained and certified technicians can carry out a wide range of services, including mobile detailing, paint



correction, and window tinting at the business' Palm Harbor detail shop or on location with mobile servicing. Experience the "First Class" difference and receive a free, no-obligation estimate today.



Contact Information

Anthony Santiago

First Class Detailing

<http://https://firstclassdetailing.com/>

727-403-7831

Online Web 2.0 Version

You can read the online version of this press release [here](#).