

## **Students' Safe Driving Messages can Steer Them to \$15,000 Available in Spring Create Real Impact Contest**

*California Casualty and Impact Teen Drivers invite students ages 14-22 to enter creative works to stop distracted driving and win educational grants. Enter the 2020 Spring Create Real Impact Contest at [www.createrealimpact.com](http://www.createrealimpact.com).*

SAN MATEO, Calif. ([PRWEB](#)) January 13, 2020 -- Impact Teen Drivers and [California Casualty](#) are once again challenging students to develop artistic ideas to combat reckless and distracted driving. Their creative solutions could net them part of \$15,000 in educational grants available in the 2020 Spring Create Real Impact contest.

The 2020 Spring Create Real Impact Contest will provide \$1,500 grand prizes in the following categories:

- Video
- Music
- Art
- Creative writing
- Spanish Language
- Sports team video

There will also be awards for the works receiving the most online votes.

Administrators, teachers and education support professionals are urged to motivate students to enter the contest. Three schools with the most entries will each be awarded a \$1,000 educational grant.

Students, ages 14-22, can enter their works at [www.createrealimpact.com](http://www.createrealimpact.com).

The Create Real Impact contest was initiated in 2009 as a proactive solution to the deadly epidemic of inattentive driving by teens. Research shows distraction is a key factor in almost 60 percent of crashes involving drivers ages 16 to 19. Empowering messages from young people urging their peers to adopt safer driving attitudes and avoid the tragic result of bad choices behind-the-wheel can save lives.

“I have confidence teens can change the culture of driving to one that is distraction free – much like earlier generations did with seat belts,” said Kelly Browning, Ph.D., Executive Director, Impact Teen Drivers. “The Create Real Impact Contest provides an opportunity for teens to join the conversation and do something about the problem.”

Students across the nation, aged 14-22, can enter and find motivation from past winners at - [www.createrealimpact.com](http://www.createrealimpact.com). The deadline for submissions is March 19 at 6 p.m. (PDT).

Online voting will take place March 20-26, with judges determining grand prize awards and notifying winners around April 1, in conjunction with National Distracted Driving Awareness Month.

Educators wanting to bring the powerful Impact Teen Drivers curriculum to their schools can visit [www.impactteendrivers.org](http://www.impactteendrivers.org) or email [info@impactteendrivers.org](mailto:info@impactteendrivers.org).



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