

SMC³ unveils truckload freight transportation procurement solution

Truckload shippers can utilize the preeminent freight transportation sourcing solution.

ATLANTA ([PRWEB](#)) January 15, 2020 -- In a continued expansion of its over-the-road transportation solutions, SMC³ has added truckload capabilities to BidSense, the premier transportation RFP automation and price negotiation software.

Shippers and 3PLs use the cloud-based BidSense to quickly lock in contract rates in today's volatile marketplace and manage bid events automatically from a single portal. The new truckload functionality streamlines truckload freight transportation procurement, allowing shippers and 3PLs to bid out freight to a wide array of carriers. Truckload users can now experience the same BidSense computing power LTL users have trusted since its creation in 2004.

According to John Dilibero, transportation manager of FleetPride, BidSense has "transformed the process of managing bids with providers. As a result, we are able to invite more applicants in order to identify even more savings in the future."

Using BidSense to automate bid processes reduces the administrative burden of hosting a bid event while also allowing users to widen the scope of each sourcing event. By adding more carriers, shippers increase their provider options, which can lead to more competitive rates as well as increased sourcing flexibility. In addition to finding the optimal carriers, past BidSense users have experienced significant savings during RFP events.

SMC³ added truckload functionality to BidSense at the request of users, many of whom provided guidance as beta testers.

The addition also reflects SMC³'s extensive expertise in the over-the-road transportation arena and its dedication to producing technology solutions that serve the entire supply chain ecosystem. The new BidSense capabilities further expand SMC³'s truckload products, which include the Cost Intelligence System, a cost and profitability solution for over-the-road transportation carriers.

"With its robust, efficient communication and analysis protocols, BidSense achieves significant savings measured not just in dollars, but also in terms of transportation optimization," said Brian Thompson, SMC³'s chief commercial officer. "Customers currently use BidSense to maximize service performance on every transportation dollar they spend, and we're excited to bring that level of optimization to truckload freight sourcing."

BidSense leverages SMC³'s lifetime of transportation purchasing knowledge, allowing customers to incorporate pricing, claims ratios, on-time performance and transit times into their bidding analysis. For more information about BidSense's truckload capabilities, visit www.smc3.com/bidsense.htm.

About SMC³

With its range of transportation technology solutions that integrate seamlessly into current business systems, SMC³ supports customers as they grow, whether they're dealing with 10 or 10,000 freight movements per day. Shippers and 3PLs use SMC³'s peerless solutions to optimize their freight spend, achieve unrivaled shipment



visibility and streamline their transportation planning, saving time and money on their supply chain requirements throughout North America.



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