

iFrog Digital Marketing LLC Appoints New North American Director of Sales

Growing Automotive Industry Digital Marketing Company Strengthens Resources

Easton, MD (<u>PRWEB</u>) May 11, 2017 -- iFrog Digital Marketing LLC <u>www.iFrog.com</u> announced today that John Skalstad has joined the agency to further develop their growing portfolio of regional, national and North American accounts. John Skalstad comes with a wealth of experience within the automotive industry, having spent the last four years with the Annapolis Cars Group where John was instrumental in year- over- year group increases of sales, profits, client satisfaction and employee retention.

John joins iFrog Digital Marketing as Director of Sales to continue iFrog Digital Marketing's recent success providing digital marketing services to many of the top dealerships in country. John comments "I am excited to start a new challenge within iFrog Digital Marketing and I look forward to working with the team to further develop their already extensive product and service suite. I am fortunate to be joining such a respected company that prides itself on top quality personal service."

Tim Wilson, President of iFrog Digital Marketing said "John's depth of experience and wealth of knowledge in the automotive industry has already made him a key addition to the iFrog family. We view his appointment as a sign of our commitment to being a leader in automotive digital marketing. We are truly "Born in a Dealership" and pull our talent from inside the showroom. Our proven innovations and the increasing demand from our clients led us to look for an addition to our team who will fit in with our ethos of proven innovation and exceptional service, and it is very fortunate that we were able to find someone of John's caliber to fulfill this role.

About iFrog Digital Marketing LLC

<u>iFrog Digital Marketing</u> is a full service Digital Marketing Automotive Industry Service Provider http://www.ifrogdm.com/services.html which offers clients a range of quality products and services to suit their needs.

iFrog's understanding and experience in the Automotive Industry is unparalleled. More information on the company's notable achievements, services provided, key leadership, or history can be provided here as well.

Photos/Multimedia Gallery Available: http://www.ifrogdm.com/about.html
We are always looking for top talent: http://www.ifrogdm.com/careers.html



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Online Web 2.0 Version

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