

## **Nationwide Vehicle Wraps Manufacturer, JMR Graphics, Comments on the Unveiling of a Breast Cancer Awareness Bus Wrap**

*JMR Graphics, Nationwide Vehicle Wraps Manufacturer, comments on Saint Elizabeth Breast Care Center utilizing a bus wrap as a “moving reminder” as well as a moving billboard.*

Central Islip, NY ([PRWEB](#)) January 09, 2013 -- On January 9, 2013, Nationwide Vehicle Wraps Manufacturer, JMR Graphics, comments on a StarTran bus with a full-bodied vinyl wrap designed to serve as a breast cancer reminder and advertisement for the recently opened Saint Elizabeth Breast Care Center in Lincoln, Nebraska.

The StarTran bus was wrapped in pink vinyl with enlarged photos of the Saint Elizabeth Breast Care Center staff. The SEBCC invited the public to sign the bus wrap. According to the article on [JournalStar.com](#), “signers included friends and relatives of those lost to cancer, awareness advocates and survivors.”

The article reports that the sponsors of the recently opened Saint Elizabeth Breast Care Center were hoping to encourage women to check themselves on a regular basis as well as “receive annual mammograms.” The bus will travel around Lincoln via alternate routes until September 2013, “serving as a moving reminder” for all who view it that breast cancer should be taken seriously.

“This bus wrap is beautiful. It’s not just about being a well-done installation. It’s about how it serves to remind us how important it is to get mammograms. It targets everyone who sees it. Survivors have signed the wrap to commemorate their victories, and friends and advocates have commemorated the memories of loved ones that they have lost,” says Nicholas Lavacca of JMR Graphics, a producer of [bus wraps](#). “It’s a very moving display and advertisement. Even if not everyone who sees the ad gets a mammogram at Saint Elizabeth Breast Care Center, they will still be more likely to get screened somewhere or implore a loved one to get screened.”

[JMR Graphics](#) is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional “Turn Key Service” is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

#####



**Contact Information**

**Katherine Winkler**

JMR Graphics

<http://www.jmrgraphics.com>

800.378.6343

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).