

Kinedyne Designates May 2017 as First Annual International Cargo Securement Awareness Month in Preparation for Roadcheck 2017

Kinedyne plans to use webinar, free training and other methods during International Cargo Securement Awareness Month to prepare commercial fleets and owner-operators for Roadcheck 2017, with this year's special emphasis on cargo securement.

BRANCHBURG, N.J., USA ([PRWEB](#)) May 12, 2017 -- [Kinedyne LLC](#), a world-leading designer, manufacturer and distributor of cargo control products for the transportation industry, announces the institution of the inaugural International Cargo Securement Awareness Month. This organized observance is meant to draw attention to the critical role that proper load securement plays in commercial shipping and to help the industry prepare for [CVSA's 2017 International Roadcheck](#), which takes place June 6–8, 2017, in the U.S., Canada and Mexico.

The Commercial Vehicle Safety Alliance (CVSA) International Roadcheck is the largest targeted enforcement program on commercial motor vehicles in the world. This year, the Roadcheck's special category violation emphasis is again on cargo securement; when this category was last the focus, in 2015, almost 2,500 cargo securement-related citations were issued.

"Kinedyne wants to remind everyone that conforming to good safety practices is the responsibility of every fleet and owner-operator in North America," Paul Wolford, vice president of sales and marketing for Kinedyne LLC, said. "It is also the responsibility of every vehicle owner/user to establish programs to train operators, inspection and maintenance personnel in accordance with all applicable standards, regulations, and laws."

In the spirit of supporting safety to drivers and the general public, Kinedyne is sponsoring the first annual International Cargo Securement Awareness Month. Kinedyne's sponsorship of this event is a continuation of its training and support throughout a half-century of uncompromising commitment to the highest level of quality and service.

Kinedyne will offer a free Cargo Securement Regulation Training Webinar from 11:00 a.m. to 12:00 p.m. EDT on May 30, 2017. The webinar, titled "A Survivor's Guide for Cargo Securement Inspections During International Roadcheck 2017," will follow [Federal Motor Carrier Safety Administration \(FMCSA\) regulations](#). The webinar's goal is to reduce infractions during the CVSA International Roadcheck enforcement event, scheduled for June 6–8, with special emphasis on cargo securement.

Kinedyne's Cargo Securement Regulation Training Webinar will be a comprehensive instructional presentation that provides attendees with an in-depth understanding of FMCSA regulations and how these impact International Roadcheck conformity. Kinedyne will also touch on content dealing exclusively with the Canadian market and with regulations set forth by the country's [National Safety Code Standard 10 - Cargo Securement \(NSC10\)](#).

The company has trained numerous industry professionals over the years through Kinedyne's Cargo Securement Regulation Training Program, and offers the exclusive training course as a public safety contribution to the industry at no charge to participating trailer OEMs, dealerships, fleets and owner-operators. Kinedyne also provides on-site training to all qualified parties, and will bring its expert staff and training tools directly to participants located anywhere in the U.S. and Canada.

“We use Kinedyne cargo control products at all our locations across the U.S., and had them come to a Virginia facility to present their Cargo Securement Regulation Training Program to our fleet staff,” Mike Greenberg, fleet manager/transportation manager for [Kloeckner Metals Corporation](#), said. “My guys told me they were surprised that certain information they thought they knew, was actually incorrect. Even I learned something, and I hold a DOT Master Certificate from TSI.”

By having staff attend Kinedyne’s Cargo Securement Regulation Training Webinar, fleets can reduce exposure to CSA violations and better protect their Behavior Analysis and Safety Improvement Category (BASIC) scores under the Carrier Safety Measurement System (CSMS). By learning about and adopting officially sanctioned cargo securement methodologies, participants minimize the chance of infractions, liabilities and equipment damage for themselves and their fleet.

Interested parties may register for the free Cargo Securement Regulation Training Webinar at <https://event.webcasts.com/starthere.jsp?ei=1144751&sti=Ad>.

The Cargo Securement Regulation Training Program can be scheduled by calling Kinedyne’s customer service department at 800.848.6057 in the U.S., 800.268.3530 in Canada and 011.5255.53184844 in Mexico.

About Kinedyne LLC

Founded in 1968, Kinedyne LLC is a world-leading designer, manufacturer and distributor of cargo control products for the transportation industry. The Company maintains a substantial market share in a variety of industry sectors, and is known for the development and engineering of high-quality equipment; it holds multiple patents for many of its innovative products. Kinedyne serves a broad range of users, which include OEMs, fleets and independent owner-operators, across a wide variety of markets, including heavy-duty trucking, government, military, agriculture, automotive, recreational vehicle, moving and storage. Kinedyne’s world headquarters are located in Branchburg, New Jersey, and the Company has affiliates strategically located around the globe, including Kinedyne Canada Limited in Canada, Nantong Kinedyne Limited in China and Sistemas Kinedyne, S.A. de C.V. in Mexico. Read more about Kinedyne LLC at: <http://www.kinedyne.com>. In 2013, Kinedyne was acquired by The Heico Companies LLC, a parent holding company with revenue of over \$2 billion and a diversified portfolio of more than 40 businesses involved in manufacturing, construction and industrial services. Read more about The Heico Companies LLC at: <http://www.heicocompanies.com>.

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**Contact Information**

Rick Ashley

OctaneVTM

+1 (317) 920-6105

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