

## **Kinedyne Unveils THE E-HOOK Wall-Mounted, Freight Loading Storage Solution for Linear, Flexible and Hard-to-Stow Cargo**

*THE E-HOOK from Kinedyne reduces freight damage, increases revenue and turns empty wall space into a usable storage area for tubes, pipes, beams, cables, hoses, ladders and just about anything else that used to cause safety hazards and loading headaches by lying on the floor.*

BRANCBURG, N.J., USA ([PRWEB](#)) May 17, 2017 -- [Kinedyne LLC](#), a world-leading designer, manufacturer and distributor of cargo control products for the transportation industry, announced the introduction of THE E-HOOK brand wall-mounted, freight loading storage solution today. The unique product holds two patents and solves a problem that has plagued those loading heavy-duty trailers, box trucks, service vehicles and light-duty trailers from the beginning; how to safely and securely stow long and unwieldy cargo and keep it off the floor.

THE E-HOOK mounts securely to any vertically installed A-Track, E-Track or logistic post system. Users simply insert THE E-HOOK's patented brackets into the track slots and slide them down until they are securely seated.

The product is robust and has a working load limit of 300 pounds (135 Kilograms). Multiple hooks can be mounted to accommodate longer cargo and THE E-HOOK can be installed at different heights along a wall to support freight with contoured shapes.

The device is also designed with an eye-loop at its outer end, enabling cargo securement products to be hooked in for additional cargo stability and security. THE E-HOOK is made of clear zinc-plated steel with a slip-resistant coating of orange vinyl in its cradle area.

“THE E-HOOK is quite literally a game-changing innovation that will make loading and unloading trailers more efficient for fleets and dock workers alike,” Paul Welford, vice president of sales and marketing for Kinedyne LLC, said. “Like our other products, THE E-HOOK is well-designed and is the kind of durable, reliable and strong product you’d expect from Kinedyne, The Cargo Control People.”

Some freight is difficult to contend with because it is unable to stack or be part of a stable cargo structure. Those loading a vehicle are often faced with the awkward task of packing tubes, pipes, beams, cables, hoses and other cargo that is unconventional in length or shape, and often opt to simply place these items loose on the floor, reducing vertical storage capacity above.

With THE E-HOOK, hard-to-stow items are no longer relegated to the deck, where they can be damaged, pose a tripping hazard and take up otherwise valuable space. By converting wall space to storage space, overall cargo capacity can be dramatically increased and worker safety and productivity enhanced.

“THE E-HOOK is a practical solution to an age-old problem,” Welford said. “Truckload and LTL carriers alike will immediately see the logic and ask themselves why they didn’t think of it first.”

THE E-HOOK, product number 80147, is expected to be commercially available in June 2017 and can be purchased through Kinedyne’s extensive distribution network, which includes thousands of outlets across North America. Users can find distributor locations near them by calling Kinedyne’s customer service department at

800.848.6057 in the U.S., 800.268.3530 in Canada and 011.5255.53184844 in Mexico.

To access high-resolution product images of THE E-HOOK brand wall-mounted, freight loading storage solution please visit: <http://www.kinedyne.com/products/540/e-hook.html>

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#### About Kinedyne LLC

Founded in 1968, Kinedyne LLC is a world-leading designer, manufacturer and distributor of cargo control products for the transportation industry. The Company maintains a substantial market share in a variety of industry sectors, and is known for the development and engineering of high-quality equipment; it holds multiple patents for many of its innovative products. Kinedyne serves a broad range of users, which include OEMs, fleets and independent owner-operators, across a wide variety of markets, including heavy-duty trucking, government, military, agriculture, automotive, recreational vehicle, moving and storage. Kinedyne's world headquarters are located in Branchburg, New Jersey, and the Company has affiliates strategically located around the globe, including Kinedyne Canada Limited in Canada, Nantong Kinedyne Limited in China and Sistemas Kinedyne, S.A. de C.V. in Mexico. Read more about Kinedyne LLC at: <http://www.kinedyne.com>. In 2013, Kinedyne was acquired by The Heico Companies LLC, a parent holding company with revenue of over \$2 billion and a diversified portfolio of more than 40 businesses involved in manufacturing, construction and industrial services. Read more about The Heico Companies LLC at: <http://www.heicocompanies.com>.

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THE E-HOOK is a registered trademark of The Marbro Group LLC.

**Contact Information**

**Rick Ashley**

OctaneVTM

+1 (317) 920-6105

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