

Gene Taylor Joins Lazydays RV as Sales Manager

World's largest RV dealership announced that Gene Taylor has been named Sales Manager

Tampa, Florida ([PRWEB](#)) November 06, 2015 -- [Lazydays](#), The RV Authority and world's largest RV dealership, announced that Gene Taylor has been named Sales Manager, bringing with him a powerful combination of strong sales knowledge and leadership to the Lazydays team.

“We’re thrilled to bring Gene on board at Lazydays, and we look forward to his success here,” said Lazydays Vice President and General Manager Ron Fleming. “This is especially exciting because it represents an expansion of the sales management team here. Gene’s hiring is aligned with our growth strategy, as well as our efforts to increase our growing market share.”

Taylor comes to Lazydays with a variety of experiences and skills. Taylor was General Manager of the Camping World site in Byron, Georgia for two years before assuming the post of General Manager at Camping World in Panama City, Florida. Prior to joining the RV business, Taylor spent 20 years in construction management.

“The sales team at Lazydays has a well-deserved reputation as the best in the business,” Taylor said. “It’s an honor to join the team.”

Taylor will work from the expansive Tampa location of Lazydays, the largest single-site RV dealership in the world. Lazydays is experiencing broad sales growth amid a series of outreach initiatives, including new partnerships to host tailgating lots with the University of Florida Gators and the Tampa Bay Buccaneers.

Just this month, Lazydays [announced the expansion](#) of its product selection to include a wide range of trailers produced by Featherlite, the leader in towable trailers for both the auto and equestrian markets. The Travel Channel feature show “Big Time RV” now highlights a range of customers touring Lazydays dealerships in Florida and Arizona to choose just the right RV for their needs. This summer, Lazydays announced the [acquisition of RV America](#), a transaction that includes three RV dealerships in the Denver, Colorado area.

ABOUT LAZYDAYS

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside [Tampa, FL](#) since 1996 and over 30 acres in [Tucson, AZ](#) since 2011, Lazydays has the largest selection of RV brands in the nation. Lazydays features nearly 300 service bays, more than 1,400 new and pre-owned RVs, and two on-site campgrounds with over 700 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it “their home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays’ employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

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