

For Immediate Release

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Everything You Need to Know About the 2021 Ford Bronco

An Aftermarket Truck Modder's Dream

- Landing Page: <https://www.americantrucks.com/trucknews-2021-bronco-reveal.html>
- Media Kit: <https://www.dropbox.com/sh/5xl7n2ddrby11cv/AADBax71miedegu9e8yG0aTea?dl=0>

PAOLI, Pa. (July 13, 2020) – The latest edition of AmericanTrucks' (AT) "Truck News" video series is nipping at the heels of Ford Motor Company's July 13 official announcement of the 2021 Bronco. Released on the same date as the official OEM news release, AT's Justin Dugan brings the aftermarket perspective to bear on this long-awaited announcement from the Blue Oval. In the episode that can now be seen on AT's YouTube channel and website, the host walks through all of the most important off-road enthusiast features, shining a light on the aftermarket friendliness of the new SUV.

Dugan starts by running through the 3 submodels of the Bronco, 2-door, 4-door and Sport. He points out the, highly rumored removable door features, as just one of a long list of well-thought-out engineering additions to the revamped Bronco. Other such innovative items include: black steel modular [front bumper](#) with removable ends, winch mounting capabilities, trail sights on fenders with functional tie downs, accessory wiring 12v hookups throughout, a [35 inch wheel and tire package](#) in the "Sasquatch" pack, and those storable bags for the highly publicized removable doors.

The video points out that Ford has made it very clear in their release of the Bronco that the modifications, customization and personalization are aimed at competing with the [Jeep Wrangler parts & accessories](#) enthusiast market. Throughout the vehicle there are easily accessible – bronco stamped, Torx™ head screws – intended for removing items. Dugan runs through the core tech specs including engine options which include: the 2.3 EcoBoost 4-cylinder base engine option or the 2.7 V6 twin turbo EcoBoost producing 310 hp and 400 ft. lbs. of torque.

As the video winds down, some of the special edition packages named Big Bend, Outer Banks, Wildtrak & Badlands editions are highlighted. Ultimately, the AT team is chomping at the bit to test drive one of these and bring its audience more cool aftermarket news about this welcome addition to the trucking community.

This marks the return of the GOAT for the first time in over two decades, in - what has to be - the most drawn out new product reveal ever. But...at first glance I think Ford really nailed this one. – Justin Dugan

About AmericanTrucks

AmericanTrucks is regarded as one of the best, most reliable online aftermarket retailers providing parts and accessories for F150, F250, Ranger, Silverado, Sierra, and RAM. Catering to the needs and demands of late-model truck owners and enthusiasts, AmericanTrucks provides the best parts with support from genuine truck experts. Located just outside of Philadelphia, AmericanTrucks is dedicated to offering the truck community with the highest quality of parts and customer service. Please visit <https://www.americantrucks.com> for more information.

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