

## **Premier Subaru Donates \$46,732 to Camp Rising Sun**

*Robert J. Alvine, President, Premier Subaru, presented Melissa Pandolfi, Outreach Coordinator of Camp Rising Sun, with a check for \$46,732 at the dealership's new brand-new facility showroom in Branford.*

Branford, CT ([PRWEB](#)) April 16, 2020 -- Robert J. Alvine, President, Premier Subaru, presented Melissa Pandolfi, Outreach Coordinator of Camp Rising Sun, with a check for \$46,732 at the dealership's new brand-new facility showroom in Branford. The donation represented the proceeds from the annual "Share the Love" event, in which anyone that purchased or leased a new Subaru could make a \$250 donation to one of four national charities – ASPCA, Make-A-Wish Foundation, Meals on Wheels Association of America, the National Park Foundation – or a fifth local charity for their customers to support. Premier Subaru selected Camp Rising Sun as their "hometown charity" for the 2019-2020 Share the Love campaign for the fifth year in a row. Total contributions from Premier Subaru to Camp Rising Sun exceed \$300,000 over the last five years.

"Once again, I am humbled and honored to be able to help such a worthy organization. You continue to bring smiles and joy to these brave children and their families," said Mr. Alvine. "We are duly proud to have raised this money and deeply thank our customers and employees once again for their support."

Camp Rising Sun was designed to provide a safe nurturing environment to children ages 5 through 17 who have been diagnosed with cancer. Camp Week takes place at Camp Jewell YMCA in Colebrook, CT. Camp Rising Sun has been around since 1983 and has grown to over 100 campers! The dollars provided by Premier Subaru, under the most recent Share the Love program, will support more than 40 campers this year.

Over the last 11 years, through the Share the Love Event, Subaru of America and its participating retailers have donated more than \$145 million to charity, with customers choosing between four national and over 1,170 hometown charities. This year, Subaru is on track to bring that total to over \$170 million.

Premier Subaru is located at 155 North Main Street, Branford, CT 06405, right on Route 1, easy access off of Exit 54 off I-95. Premier Subaru is a Subaru Love Promise Retailer 12 years running, plus they have been A+ rated with the Better Business Bureau since 2001. Premier has also been involved in a number of philanthropic organizations including The Branford Jazz on the Green series, Toys for Tots, Jane Doe No More, and the American Cancer Society. For more information about Premier Subaru, visit [premiersubaru.com](http://premiersubaru.com) or call directly at (800) 411-4551.

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### About Premier Subaru Branford

Premier Subaru Branford is an authorized dealer for Subaru cars, and SUVs. They are part of the Premier Auto Group which also includes Premier Subaru Watertown and Premier Kia in Branford. Premier Subaru is located at 155 North Main Street in Branford Connecticut. All the Premier Dealerships are approved by the AAA For Automotive Service.

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