

Rhino Linings Launches Interactive Doomsday Countdown Sweepstakes

The nation's #1 sprayed-on truck bed liner brand calls fans to prep, vote and enter for a chance to win survival gear from Rightline Gear, Cabela's, Grizzly and BioLite, as well as \$500 toward a Rhino Linings® application.

San Diego, Calif. (PRWEB) August 25, 2016 -- Rhino Linings Corporation (www.rhinelinings.com), a global leader in protective coatings best known for its sprayed-on truck bed liners, today announces a new, [interactive sweepstakes](#) reinforcing its reputation for producing some of the longest lasting, most durable sprayed-on truck bed liners in the world.

Beginning today through 9 a.m. PT December 1, 2016 eligible participants will be awarded a \$25 discount coupon to use toward the purchase of a Rhino Linings® truck bed liner and will be entered into the sweepstakes for the chance to win one of four grand prizes.

Grand prize winners will receive a Rhino Linings Doomsday Prize Pack consisting of:

- \$500 in Rhino Linings Gift Cards to redeem for a free Rhino Linings application
- One survival gear item from a company featured in the promotion including Rightline Gear, Cabela's, Grizzly and BioLite.

Participants will also have the opportunity to vote once daily for the prizes they would most like to win, influencing the final grand prize package.

"Our products are put to the test in some of the most rigorous conditions," stated Elaine Luttrell, vice president of sales operations and marketing at Rhino Linings Corporation. "In addition to protecting consumer vehicles, our coatings are used by commercial businesses as well as branches of the military, government contractors and equipment suppliers around the world to safeguard equipment, vehicles and, most importantly, soldiers. With the launch of our latest sweepstakes, we are confident that we will continue to provide consumers with best, 'disaster-proof' sprayed-on protection in the industry."

No purchase is required to enter. The sweepstakes is open to legal residents of the United States including the District of Columbia and Canada (excluding Quebec) who has the age of majority in his or her state, territory or province of residence and are at least 18 years of age or older as of the promotion start date.

To enter, visit <http://www.rhinelinings.com/tough> and follow the sweepstakes entry instructions on the website. All eligible participants will be entered into the grand prize drawings on or about September 1, 2016, October 3, 2016, November 1, 2016 and December 1, 2016. Sweepstakes entries are limited to one per person during the promotion period. Voting submissions are limited to one vote per person per day. Other restrictions may apply. Additional details about the contest and the official rules are available online at <http://www.rhinelinings.com/tough>.

About Rhino Linings Corporation

Rhino Linings Corporation, established in 1988 and headquartered in San Diego, California, is a privately-held corporation and world leader in protective coatings and linings. Products manufactured and distributed by Rhino Linings Corporation include polyurethane, polyaspartic and epoxy coatings, concrete coatings, spray

foam insulation and sealants, and interior and exterior stucco. Rhino Linings Corporation has a global retail and industrial applicator network consisting of more than 2,000 independently owned and operated businesses in almost 80 countries and is the first company in the sprayed-on bed liner industry to achieve ISO 9001 certification. For more information about Rhino Linings Corporation, call 858-450-0441 or visit www.rhinolinings.com.

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