

RoadVantage Takes a Fresh Approach to F&I Through New “True Coverage” Offering

RoadVantage today announced True Coverage, a fresh approach to F&I that simplifies contract language and dramatically reduces the exclusions that typically cause claims headaches for dealerships and their customers.

Austin, Texas ([PRWEB](#)) January 12, 2015 -- RoadVantage, a leading provider of progressive F&I programs for the automotive industry, today announced True Coverage, a fresh approach to F&I that simplifies contract language and dramatically reduces the exclusions that typically cause claims headaches for dealerships and their customers.

With True Coverage (<http://roadvantage.com/true-coverage>), RoadVantage’s Tire & Wheel programs are now the first in the industry to streamline complex contracts and eliminate several exclusions that often create problems for dealers and agents, including construction zones, metal plates on the road, tire pressure monitoring sensors, snow tires, car washes and more.

“True Coverage is an exciting development in automotive ancillary product coverage,” said Charles Brown, an independent agent and owner of Superior Automotive Company. “This can considerably reduce dealer service headaches by covering what customers already expect to be covered. It’s another example of how RoadVantage is raising the bar.”

RoadVantage has applied True Coverage to its entire product line including the Vantage Preferred multi-option bundles, which also include coverage for hail damage, cosmetic damage to hubcaps, aftermarket wheel coverage with no surcharges, cosmetic damage on chrome wheels with no limits, replacement for wheels with cosmetic damage, and a replacement-only program for tires.

“This type of coverage is not available in the industry today,” said Garret Lacour, CEO of RoadVantage. “With True Coverage, we’ve taken the bold steps to streamline complex contracts and remove the exclusions that commonly cause problems. True Coverage is another advancement in our continuing quest to provide the best customer experience available in the industry today.”

More on True Coverage can be found at <http://roadvantage.com/true-coverage>

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About RoadVantage

Austin-based Vantage Administration Services, LP with its RoadVantage® branded suite of products, is led by F&I industry veterans focused on one goal: building the best automotive aftermarket ancillary product company, from the ground up. The RoadVantage team leverages new technology and a streamlined approach to develop truly innovative products that offer the highest level of customer experience – driving value and profit for all stakeholders, and setting a new industry standard in the process. RoadVantage (<http://www.roadvantage.com>) offers a full portfolio of ancillary products through certified agents and is headquartered in Austin, TX with regional offices in Dallas, TX; Phoenix, AZ and St. Augustine, FL.

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