

RoadVantage Voted #1 F&I Provider by Dealers Nationwide

Innovator Wins Diamond Dealers' Choice Award in F&I Products Category

Austin, Texas ([PRWEB](#)) June 08, 2017 -- RoadVantage has been voted the top F&I products provider by dealerships nationwide, winning the Diamond 2017 Dealers' Choice award in the F&I Products category. This marks the third year in a row that RoadVantage has won an award in this category.

"It is a great honor to be recognized by dealers as their #1 choice for F&I products," said Garret Lacour, CEO of RoadVantage. "We want to thank dealers nationwide for voting once more for RoadVantage, and we also want to acknowledge our RoadVantage team members, who work on a daily basis to provide the best customer service possible."

Elected exclusively by automotive dealers and dealership personnel, the Dealers' Choice Awards recognize the industry's best providers. In 2015, RoadVantage won a Gold Dealers' Choice award, followed by a Platinum Dealers' Choice award in 2016.

"We've been working with RoadVantage for several years now, and I honestly can't recall a single customer complaint," said Eric Schimmels, general manager for the Hiley Auto Group. "I credit that to their exceptional handling of claims and customer service."

To qualify for an award, a company must be among those that scored above the group average score in each category. Providers were rated in four areas: the product/service provided, customer support and service, overall value, and whether the dealer would recommend the provider.

"Everyone on the RoadVantage team helped us earn this award," said Randy Ross, Senior Vice President of Sales for RoadVantage. "For us, it all comes back to our team's dedication to providing a better customer experience, and this accolade signifies to us that our approach is working."

About RoadVantage

RoadVantage is led by seasoned industry veterans focused on one goal: Providing the best customer-driven experience in F&I. RoadVantage is the fastest-growing F&I product provider, because we are passionate about providing superior protection and exceptional customer service: we understand what dealers need to drive profit, loyalty, and lifelong customers. It's this vision that leads to continual innovation and a unique approach to claims adjudication – enabling us to set new industry standards in the process. RoadVantage (<http://www.roadvantage.com>) offers a full portfolio of aftermarket ancillary products through certified agents and is headquartered in Austin, TX with regional offices across the U.S.

For more information, please visit <http://roadvantage.com>

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