

Roadtrip Nation's New Documentary Series Highlighting Innovation In Hawaii, Setting Course, To Premiere On Public Television

Series Captures the Journey of Three Local Students Interviewing Inspiring Professionals in Hawaii, to Learn From Their Stories and Find Their Own Paths Forward

COST MESA, Calif. (PRWEB) January 03, 2018 -- Roadtrip Nation, renowned for its New York Times best-selling career guide and award-winning documentary television series, announced today that Setting Course, its new documentary series following three students of Hawaii as they explore the innovations happening in their state in the STEAM fields (science, technology, engineering, arts, and mathematics), will air on Hawaii Public Television stations starting on Wednesday, January 3rd, 2018. The film was made possible with support from Strada Education Network and will be distributed through KQED.

"This film highlights the broad range of career opportunities available right here in the state of Hawaii, which is vital in keeping our students connected to learning about innovative careers for our diverse Hawaiian economy," said Governor of the <u>State of Hawaii</u>David Ige.

The students of Hawaii don't have to leave home to find careers in innovative fields—but to find careers and education that matches their goals and interests, they do need to see what's possible. That's why Roadtrip Nation set out with three local students from Hawaii to hear inspiring stories and advice from people all across the islands who are using science, technology, engineering, art, and mathematics to make a better future that's still connected to the traditions of the past.

"Our philosophy at Roadtrip Nation is simple: show people real career journeys, so they can be inspired to forge their own fulfilling career paths. In this film, we set out to show how Hawaii's rich history and incredible natural environment create the backdrop for the spirit of innovation that is shaping the future. This project was fueled by Strada Education Network, and our aim is to share stories of community leaders in Hawaii who are pursuing engaging and impactful careers, and contributing to more opportunities for the next generation," said Mike Marriner, cofounder of Roadtrip Nation.

The students of Hawaii featured as road-trippers in the film have unique backgrounds and individual goals, but all share a passion for Hawaii and an interest in STEAM.

Keakealani, from Hilo, Hawai'i: When Keakealani was in high school, she was chosen to attend an international technology conference—and once she'd interacted with other members of the tech community, her curiosity about the industry was solidified into a lifelong passion. As someone who was raised with a strong focus on tradition, she's excited to tackle a field that's constantly looking forward to the future.

Tehani, from Haleiwa, Oʻahu: The daughter of a high school biology teacher, she has always been drawn to the sciences. As a senior in high school, Tehani enrolled in a maritime program that taught her how to sail the open ocean using traditional Hawaiian navigational practices—guided only by the wind, sea, and stars. After seeing this custom in practice, she knew her life's passion would be combining ancestral Hawaiian sciences with contemporary methods and technology.

Traven, from Hilo, Hawai'i: Born on O'ahu, Traven feels Hawaiian through and through. But after 18 years spent moving around the country, he lost touch with his roots. Most of his upbringing was spent in Alaska,



where an experience volunteering for a nonprofit uncovered his passion for environmental science. He decided to return to his home state, where he re-immersed himself in the Hawaiian language and traditions, including the art of hula. Now, almost a college graduate, with a major in environmental studies, he is looking forward to what's next.

These three road-trippers began their journey on the Big Island in Hilo, crisscrossing the islands with highlighted stops on Hawai'i, O'ahu, and Maui, meeting with local professionals working in STEAM fields along the way. From interviews with Dr. Jim Kauahikaua, research geophysicist at the U.S. Geological Survey's Hawaiian Volcano Observatory, to Chriselle Galapon, assistant thermal systems engineer at the National Solar Observatory, to Governor of the State of Hawaii David Ige, and Kevin Wallis, lead forecaster at Surfline, this road trip introduced them to all types of STEAM careers that are possible in Hawaii.

"Some of the most innovative organizations in business today have a local footprint in Hawaii amid some of the world's most breathtaking landscapes. At Strada Education Network, we are focused on student's success in education and finding rewarding careers, possibly within the STEAM career space, and we were pleased to fuel Roadtrip Nation's latest project showcasing the opportunities happening in Hawaii," said William D. Hansen, president and CEO of Strada Education Network.

To watch Setting Course, or to find local broadcast airtimes, visit: roadtripnation.com/roadtrip/hawaii

To learn more about the project on social media channels, follow <u>@RoadtripNation</u> and #RTNHawaii on Twitter

About Roadtrip Nation

"What should I do with my life?" For over 15 years, Roadtrip Nation has made it their mission to help individuals answer this question. Through a best-selling book, an acclaimed documentary series, and interactive classroom curriculum, Roadtrip Nation empowers people to turn what they like into careers they'll love—and helps them navigate any obstacles encountered along the way. For more information, visit <u>roadtripnation.com</u> and <u>roadtripnation.org</u>.

About Strada Education Network

Strada Education Network is a national nonprofit dedicated to improving lives by catalyzing more direct and promising pathways between education and employment. We engage with partners across education, nonprofits, business and government to focus relentlessly on students' success throughout all phases of their working lives. Learn more at www.stradaEducation.org.

About KQED Public Television

KQED serves the people of Northern California with a public-supported alternative to commercial media. An NPR and PBS affiliate based in San Francisco, KQED is home to one of the most listened-to public radio stations in the nation, one of the highest-rated public television services and an award-winning education program helping students and educators thrive in 21st-century classrooms. A trusted news source and leader and innovator in interactive technology, KQED takes people of all ages on journeys of exploration — exposing them to new people, places and ideas. Learn more at www.kged.org

About American Public Television

American Public Television (APT) is the leading syndicator of high-quality, top-rated programming to the nation's public television stations. For more than 10 years, APT has annually distributed one-third or more of Page 2/4



the top 100 highest-rated public television titles in the U.S. Founded in 1961, among its 250 new program titles per year, APT programs include

prominent documentaries, performance, news and current affairs programs, dramas, how-to programs, children's series and classic movies. America's Test Kitchen From Cook's Illustrated, Cook's Country, AfroPoP, Rick Steves' Europe, Chris Kimball's Milk Street Television, Front and Center, Doc Martin, Nightly Business Report, Midsomer Murders, A Place to Call Home, Lidia's Kitchen, Globe Trekker, New Orleans Cooking with Kevin Belton, Simply Ming, and P. Allen Smith's Garden Home are a sampling of APT's programs, considered some of the most popular on public television APT licenses programs internationally through its APT Worldwide service. Entering its 13th year, Create®TV — featuring the best of public television's lifestyle programming — is distributed by American Public Television. APT also distributes WORLDTM, public television's premier news, science and documentary channel. To find out more about APT's programs and services, visit APTonline.org.



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