

## Route4Me Announces New Program To Help Current MapPoint Users

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FORT LEE, NJ, November 4, 2015 ([PRWEB](#)) November 06, 2015 -- Free onboarding program helps MapPoint users transition quickly and painlessly

Route4Me, Inc., provider of the marketplace's most user-friendly and downloaded route optimization solution for small and medium size businesses, recently introduced a [new onboarding program](#) designed specifically to help Microsoft MapPoint users move to Route4Me.

“Our new onboarding program makes the transition to Route4Me quick and painless,” says Bjorn Orvar, Director of Marketing, Route4Me. “Every MapPoint user gets free onboarding and training from an assigned small business routing expert. Plus, they have a single point of contact throughout the process. Route4Me's proprietary route sequence optimization engine has already eliminated over 40 billion wasted driving miles, making it ideal for today's business owners.”

As an added incentive, Route4Me is also providing MapPoint users a free 7-day trial period—with no credit card needed. Businesses can take immediate advantage of Route4Me's new program by calling 1-888-552-9045 or visiting the company's newly created [MapPoint center](#). ([try.route4me.com/mappoint-alternative-route-planner](http://try.route4me.com/mappoint-alternative-route-planner)).

Route4Me's MapPoint program consists of four easy steps. The steps are:

- Step 1: We create and set-up your Route4Me trial account
- Step 2: We help you import your data from Map Point
- Step 3: A routing expert will plan your first routes by remote screen-sharing
- Step 4: Get additional onboard training. We will train you, your employees and hold your hand through the process for free.

Once the onboarding is completed, former MapPoint users gain access to one of the most reachable customer support department in the route planning industry. Support options include live chat support, e-mail support, an extensive knowledge base with videos, weekly open question and answer sessions, and business hours phone support.

“Small businesses are often hesitant to make unnecessary software changes due to perceived costs and risks. The good news is that Route4Me works in a regular web-browser and on iPhone/Android devices, so businesses can now get state-of-the-art mapping and optimization software without fear that it won't work on their existing office computers. The customer will never have to purchase a server,” said George Shchegolev, VP Operations and Co-Founder, Route4Me.

[Microsoft discontinued MapPoint in 2014](#) and is no longer offering map updates or improving optimization algorithms. Simple and easy to use, Route4Me is available on the Mac, PC, iPhone, iPads, Android. Route4Me optimally sequences routes of almost any size in seconds and geocodes tens of thousands of addresses in



minutes.

About the company:

Founded in 2009, Route4Me provides the world's most used route sequencing and optimization software for small businesses and enterprises. Route4Me was the first route optimization company to simultaneously release iPhone and Android apps and is extremely user friendly. Route4Me allows users to create, share, manage, and drive optimized routing plans in a matter of seconds using the company's web-browser software and smartphone apps. Designed from the ground up to work in the cloud, Route4Me's is ideal for field sales, field marketing, field merchandising, territory management and optimization.

For more information about Route4Me's new onboarding program or the Route4Me application:

Tel: 1-888-552-9045

MapPoint Center: [try.route4me.com/mappoint-alternative-route-planner](http://try.route4me.com/mappoint-alternative-route-planner)

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).