



## **Santa Maria Works With Industrial Truck Bodies To Level The Load**

*Industrial Truck Bodies, Inc. has deployed SuperSprings on a fleet of work trucks for the City of Santa Maria, California.*

CARPINTERIA, CA ([PRWEB](#)) June 4, 2004 - SuperSprings International, Inc., a leader in the market for self adjusting suspension stabilizers, today announced that Industrial Truck Bodies, Inc. of Santa Maria, CA has deployed SuperSprings' load-leveling spring products on a fleet of work trucks for the City of Santa Maria, California for improved handling, towing, and safety.

"We are delighted that Industrial Truck Bodies, with their history in the truck up-fitment industry here in California, had the opportunity to assist the City of Santa Maria," said Gerry Lamberti, Chief Operating Officer of SuperSprings. "Additionally, for our customers in the Central Coast area, we are very pleased to have an organization of their stature providing installation support and service for our full product line."

Recently Industrial Truck Bodies selected SuperSprings to stabilize the suspension and minimize body roll on a fleet of trucks being up-fitted for the City of Santa Maria. Each truck was fitted with a set of SuperSprings which act as a helper spring in addition to the normal rear axle leaf spring pack provided by the truck manufacturer. The tapered design of the SuperSpring provides a progressive assist to the standard spring pack so that the unloaded suspension of the truck functions normally while minimizing rear-end sag and sway when the truck is heavily loaded.

"We were delighted with how easy it was to install SuperSprings on the trucks the City brought to us," said Lucia Lahr, Owner of Industrial Truck Bodies, Inc. "Our experience has been that after SuperSprings have been installed, drivers are thrilled with the improved handling of their trucks - particularly when fully loaded."

### About Lucia Lahr, Owner of Industrial Truck Bodies

Lucia Lahr is the owner of Industrial Truck Bodies and brings a woman's attention to detail and organization to the world of truck body design and construction. Her focus on great customer service has won Industrial Truck Bodies customers up and down the Central Coast of California from San Jose to Oxnard. For the contractors and business owners she works with, Lucia's belief is that a customer's truck says everything about their business to the people they serve. Accordingly, Lucia makes very certain the trucks that leave her shop are functional, have outstanding appearance factors, and excellent handling characteristics through the application of SuperSprings.

### About Industrial Truck Bodies, Inc.

Opening in 1990, Industrial Truck Bodies was the off-shoot of a structural steel business founded by Lucia Lahr and her husband in 1982. They found there was a continuing need to modify and up-fit trucks with welding racks, specialized beds, and other custom features for the crews operating in their structural steel business. Lucia decided to focus on building up the truck body business as a full-time activity and the business has blossomed from there. Now the company serves a broad range of customers installing lift gates, cranes, custom tool/hardware lockers on small, medium, and heavy duty work trucks. For more information about Industrial Truck Bodies, contact Lucia Lahr at 805-928-4266.



### About The SuperSprings Product

SuperSprings is a self-adjusting suspension stabilizer that gives users extra load capacity, improves towing, and prevents rear-end sag without hardening the ride. Working in parallel with the vehicle's suspension system, SuperSprings attach onto the existing rear springs and "kick-in" only as needed when carrying a heavy load, towing, entering a sharp turn, or during an emergency panic over-correction. SuperSprings also reduce wheel hop for a smoother ride while the anti-sway feature reduces body roll giving enhanced driver control.

### About SuperSprings International, Inc.

Founded in 1996, SuperSprings International, Inc. developed a patented line of self-adjusting suspension stabilizers that solve many of the handling and suspension problems associated with loads carried by passenger vans, pickup trucks, minivans, and SUVs. The Company's products give users extra loading and towing capacity and prevent rear-end sag without hardening the ride on vehicles having leaf spring rear suspension systems.

The product was developed for the American market with production initially established in California to serve the West Coast. Marketing efforts have continued to expand and SuperSprings are now distributed through a national dealer and distributor network throughout North America. Product applications for SuperSprings have evolved from being solely for pickup trucks to a broad cross section of vehicles including SUVs, 15-seat passenger vans, minivans, and RVs including Class C motor homes and campers. SuperSprings have also been accepted by large-scale manufacturers in the van conversion business.

SuperSprings is the leading supplier of suspension enhancement products to commercial work truck and van owners such as field service-bed trucks, armored vans, street sweepers, commercial vans, landscapers, and general contractors. For more information about SuperSprings International, Inc. please see [www.supersprings.com](http://www.supersprings.com)



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