

Load and Tow Launch SuperSprings On E-Bay.

Loadandtow.com have decided to take advantage of the huge benefits that E-Bay offer in making SuperSprings available to the DIY market.

(<u>PRWEB</u>) September 19, 2004 -- LoadandTow.com has launched SuperSprings on E-Bay in a concerted effort to simplify the ordering of this great product line.

SuperSprings are specifically designed to enhance the suspension on all major trucks, SUV's and commercial vans. These 'helper springs' not only increase the load and towing capacity of the vehicles, but also improve the safety by reducing the posibility of rollover.

So why E-Bay? "LoadandTow.com is designed to reach the D.I.Y. enthusiast who wants to improve the suspension and performance of his vehicle, whether it be to tow a trailer, carry a camper or to sustain unusually heavy loads on commercial trucks." says Steve Bartleet, owner of Loadandtow.com.

"E-Bay has proved to be a highly effective sales platform for many products so we are confidant that it will assist our customers in finding and purchasing SuperSprings"

Loadandtow.com also intend introducing other towing products like tow hitches and tow bars to complete their range to this specific niche market in the leisure and light commercial fields.

SuperSpring offer a lifetime warranty on their product on the vehicle for which it was first purchased.

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