

Telematics Update to Unite Commercial Telematics Leaders at Telematics for Fleet Management Europe 2014: Europe's Largest Event Dedicated to Connected Fleet Telematics

Telematics Update will bring together 200+ industry leading companies from across the M2M, automotive, insurance, fleet, telecoms and V2X industries, including TNT Express, Mercedes-Benz, Continental, Volvo, Renault Trucks, Shell, Zurich at Telematics for Fleet Management 2014 Conference & Exhibition (March 12th-13th, Amsterdam, Netherlands) to discuss the future of the connected fleet telematics.

([PRWEB](#)) January 09, 2014 -- Revenues in the European Light Commercial Vehicle Telematics market alone is expected to rise from €1.10 billion in 2012 to €3.10 billion in 2019 (Frost & Sullivan). However, a combination of new legislation and the increasing maturity of the fleet telematics market means that growth is not guaranteed. The companies who are set to benefit from this increased market penetration will be the ones who manage to balance the shifting legislative landscape and the real world demands of end-customers.

Telematics for Fleet Management Europe 2014, Event Director, Gareth Ragg, stated "This conference has been designed to help you understand the timelines and challenges associated with soon to be implemented EU legislation and provide delegates with the up-to-date business intelligence and market analysis in order to strategically differentiate their businesses in this increasingly competitive and consolidating marketplace."

Telematics for Fleet Management Europe 2014 Conference & Exhibition is Europe's largest dedicated conference and exhibition to focusing on the crucial technical, strategic and commercial intelligence solutions required to stay ahead of the European commercial telematics market. For the complete Telematics for Fleet Management 2014 conference programme visit: <http://www.telematicsupdate.com/fleeteurope/conference-event-brochure.php>

Over 20 Industry pioneer speakers at Telematics for Fleet Management EU

The conference programme and speaker line-up has just been launched. Here is a snapshot of the elite speakers who will be on stage next March:

- Pierre Sirolli, Head of Aftersales, Renault Trucks
- Carole Pierrot, Electro Mobility Manager, Nissan Europe
- Fredrik Callenryd, Senior Business Analyst, Scania
- Erik van Duin, Fleet Manager EMEA, TNT Express
- Giorgio Audisio, Head Tyre Systems & Vehicle Dynamics, Pirelli
- James Hookham, Managing Director - Membership & Policy, Freight Transport Association
- Pierre Lussier, FleetBoard Manager, Mercedes-Benz France
- Andy Price, Practice Leader Europe Motor Fleet, Zurich

To see the full speaker line-up of over 20 industry leading speakers:

<http://www.telematicsupdate.com/fleeteurope/conference-speakers.php>

Key discussion points for 2014:

- Create the Ideal Interface for the Smartphone in Fleets
- Synergies and Opportunities with Fleet and Insurance Telematics
- The Data Question: Unlock the Value to Form Actionable Insight
- Overcome Maturity in the Market with Next Gen Value Added Services
- Addressing the Needs of the End User
- Exclusive OEM Presentations Advocating ROI for the Flee Operator
- Assess the Growth in Emerging Markets

For the complete Telematics for Fleet Management EU 2014 program and speaker line-up visit <http://www.telematicsupdate.com/fleeteurope/index.php>

Discounted tickets price ends Friday (January 17th)

The €200 discount on conferences passes for the Telematics for Fleet Management Europe 2014 will expire Friday (Jan 17). After this prices will rise. Register before Friday January 17 via the secure link below to take advantage for €200 saving on all conference passes:

<https://secure.telematicsupdate.com/fleeteurope/register.php>

Testimonials

Here is a selection of what the delegates from last year's conference had to say.

- The conference has an ideal mix of telematics experts, customers and vendors to network with. It is an excellent opportunity to understand recent and future trends. Daimler FleetBoard
- Focused and valuable agenda around new telematics industry concepts, partnerships and technology alongwith the ability to catch up with industry contacts. QUALCOMM
- As a first time attendee, the event met all of my expectations. The quality of speakers was excellent and the agenda relevant. The opportunity to network was second to none. Garmin
- On top of the conference content, this show gives you the opportunity to network with new and existing partners in the market. Scania

About Telematics Update:

Telematics Update Conferences are the most prestigious in the industry. We produce the largest telematics events in North America, Europe & Asia, and attract the most influential speakers providing a rich environment for establishing strategic relationships and networking.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).