

R.E. Garrison Trucking Outfits 700 Tractors with EpicVue In-Cab Satellite TV

Decision to outfit entire fleet with EpicVue's satellite TV packaged solely for the trucking industry made after losing a top driving team to a competitor that offered the service

Salt Lake City, UT ([PRWEB](#)) April 20, 2017 -- EpicVue, providers of [premium in-cab satellite TV](#) packaged exclusively for the trucking industry, today announced that R.E. Garrison Trucking, Inc. is outfitting its entire fleet of more than 700 tractors with EpicVue systems.

“As the need to retain drivers grows we see EpicVue as a way of keeping the operators we have from moving to another carrier,” said Shawn Nelson, director of driver relations at R.E. Garrison Trucking. “Our retention numbers are good, but if having in-cab satellite TV helps us keep just one percent of our drivers it will pay for itself in lower recruiting costs.

“In the past, we looked at satellite TV as a possible recruiting tool,” Nelson continues. “Then, despite paying more per mile than our competition, we had one of our top teams leave because another carrier was offering EpicVue's service. That was an eye opener for us, and once we announced that we would be installing the systems, our phones were tied up by drivers wanting to know how soon they'd have EpicVue in their trucks.”

Headquartered in Cullman, Alabama, R.E. Garrison Trucking is a refrigerated carrier that also offers dry van and flatbed services with a fleet of over 700 tractors. Currently, the fleet's technicians, who were trained by EpicVue, are performing installations at a rate of about 25 to 30 systems per week.

The EpicVue package includes more than 100 channels of DIRECTV programming, including premium channels such as HBO/Cinemax, SHOWTIME and the NFL Sunday Ticket. The in-cab satellite TV systems are offered to fleets with 20 or more vehicles for a monthly subscription fee.

“R.E. Garrison Trucking strives to be one of the most dependable, on-time and professional companies on the road and its drivers are a key part of achieving that goal,” said Lance Platt, CEO of EpicVue. “We are pleased they have determined that our in-cab satellite TV systems can help improve driver retention and lower recruiting costs.”

About EpicVue

Salt Lake City-based EpicVue was formed by individuals with years of combined experience in the satellite and television industries. The company offers a TV viewing package specifically designed for commercial fleets. Used as a tool to assist with recruiting, retaining and improving driver quality of life, the EpicVue package brings more than 100 channels of DIRECTV programming, including premium channels such as HBO/Cinemax, SHOWTIME and the NFL Sunday Ticket, into the comfort of a driver's sleeper for a monthly subscription fee and without any upfront hardware costs. For more information, visit www.epicvue.com.

**Contact Information**

Susan Fall

LaunchIt Public Relations

<http://www.LaunchItPR.com>

+1 (858) 490-1050

Online Web 2.0 Version

You can read the online version of this press release [here](#).