

## Capital Honda Provides New Online Experience and Services with Buy From Home Program

Buy From Home Program features at-home test drives and no-contact delivery

CHARLOTTETOWN, Prince Edward Island (PRWEB) April 14, 2020 -- Many Prince Edward Island consumers have turned to online sales and services in response to the outbreak of the COVID-19 virus in Canada. Online sales and services extend to car shoppers who choose Capital Honda in Charlottetown. The dealership's Buy From Home Program will streamline the online automotive experience, making it simple and safe for local car shoppers in need of a reliable, affordable car to find the right fit for travel to essential jobs, doctor appointments or the grocery store. To help keep customers safe, the dealership staff is adhering to health and hygiene standards set by the Centers for Disease Control (CDC) and government health officials.

The <u>Buy From Home</u> process starts with the <u>Capital Honda online inventory</u> where car shoppers can search by price, year, make, model, trim level, color and more. When potential owners have found the right fit, they can choose the Buy From Home option and schedule an at-home test drive where a member of the dealership team will bring the chosen Honda car, truck or crossover to the consumer's home. Test drive vehicles are cleaned and sanitized before and after each test drive to protect customers.

After the test drive, the Capital Honda team will walk potential owners through the financial process via email or phone. Individuals who have a trade-in vehicle can opt for an online or in-home trade appraisal by a member of the Capital Honda team. When the financial process is complete, the dealership sales team will deliver it to its new owner with the final paperwork – and no person-to-person contact. Buy From Home allows Capital Honda car shoppers to purchase their dream car from the comfort of home.

Individuals in Prince Edward Island in need of a reliable and affordable Honda car, truck or crossover can purchase their dream car online at Capital Honda with the Buy From Home Program. To learn more, potential Capital Honda customers can visit the dealership online at <a href="https://www.capitalhonda.com">www.capitalhonda.com</a> or call 902-566-1101.



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## Online Web 2.0 Version

You can read the online version of this press release here.