



## **Sibros Honored as Data Management Platform of the Year by AutoTech Breakthrough Awards**

*Industry Awards Program Honors Innovative Global Companies in the Automotive*

LOS ANGELES ([PRWEB](#)) November 17, 2020 -- [AutoTech Breakthrough](#), a leading market intelligence and recognition platform for the most innovative automotive and transportation technology companies in the world, today announced that Deep Connected Vehicle platform company, [Sibros](#), has been selected as winner of the Data Management Platform of the Year award in the inaugural AutoTech Breakthrough Awards program.

A modern vehicle can contain upwards of 250+ million lines of code and produce petabytes of data per month, creating a complex data landscape. Sibros' innovative Deep Connectivity Platform (DCP) reduces this data complexity, combining over-the-air (OTA) software updates, data logging, network communication protocols, cybersecurity, fleet management, and software package inventory management into a single integrated platform. The company's cloud-based software solution is quick to integrate and simple to deploy in next generation automotive production models.

“As vehicles become more autonomous, connected and electrified – and new transportation business models emerge, the underlying software and data required to make this happen has become enormously complex,” said Mayank Sikaria, CTO, Sibros. “Our Deep Connectivity Platform offers the broadest spectrum of functionality available to alleviate the very real problem of automotive software and data complexity. We are delighted to receive this 2020 AutoTech Breakthrough Award in recognition of our innovation and success in the market.”

Automotive software-related recalls recorded its all-time high number in 2019 in the U.S. and 2020 is expected to be another record year. To enhance vehicle analytics, predictive maintenance, component failure detection and the implementation of new connected services, Sibros makes vehicle data management simple. The Company offers the only single-integrated suite of embedded vehicle firmware products with intelligent cloud applications available on the market today, pioneering the use of data capture from IoT enabled vehicle sensors using triggers, events and rules set by the manufacturer.

“Sibros is using advanced IoT technology innovation to simplify the overwhelming complexity of vehicle data collection and analysis,” said Bryan Vaughn, Managing Director, AutoTech Breakthrough Awards. “We are proud to award Sibros Data Management Platform of the Year for the Company's introduction of next generation connected vehicle services and deep data collection, and we look forward to Sibros' continued innovation with their advanced connectivity platform.”

The mission of the AutoTech Breakthrough Awards is to honor excellence and recognize the innovation, hard work and success in a range of transportation technology categories, including Connected Car, Electric Vehicles, Engine Tech, Automotive CyberSecurity, Sensor Technology, Traffic Tech, Vehicle Telematics and more. This year's inaugural program attracted more than 1,250 nominations from over 12 different countries throughout the world.

### About AutoTech Breakthrough

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the AutoTech Breakthrough Awards program is devoted to honoring excellence in automotive technologies, services, companies and products. The AutoTech Breakthrough Awards program



provides a forum for public recognition around the achievements of AutoTech companies and solutions in categories including Connected Car, Electric Vehicles, Engine Tech, Automotive CyberSecurity, Sensor Technology, Traffic Tech, Vehicle Telematics and more. For more information visit [AutoTechBreakthrough.com](http://AutoTechBreakthrough.com)

#### About Sibros

Sibros offers the world's first Deep Connectivity Platform for whole-vehicle OTA software updates, live data collection and AI-powered analytics in a single system. The platform also securely manages all in-vehicle software and data between vehicles, networks and the cloud to enable the connected vehicle ecosystem of today and tomorrow. This transformative software-first approach empowers vehicle OEMs to address hundreds of connected vehicle use cases spanning service/fleet management, predictive maintenance, personalization, data monetization and beyond. To learn more about how Sibros is empowering OEMs to deliver never-before-available Connected Vehicle services at scale please visit [sibros.tech](http://sibros.tech).



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