

## **GIG Car Share Honored as Car Sharing Service of the Year in 2020 AutoTech Breakthrough Awards Program**

*Industry Awards Program Honors Innovative Global Companies in the Automotive and Transportation Sectors*

LOS ANGELES ([PRWEB](#)) November 17, 2020 -- [AutoTech Breakthrough](#), a leading independent market intelligence organization that recognizes the world's most innovative technology services and solutions in the automotive and transportation industry today, announced [GIG Car Share](#), powered by AAA Northern California, Nevada, and Utah, was awarded "Car Sharing Service of the Year" in the inaugural AutoTech Breakthrough Awards program.

GIG Car Share was launched in 2017 by A3 Ventures, the innovation lab of AAA Northern California. As the largest free-floating car share provider in the country, Gig is proud to support its more than 70,000 members and their communities throughout the San Francisco Bay Area, Sacramento, and Seattle.

Just as with AAA, Gig members come first and are the driving force behind Gig's commitment to the community. This commitment has been demonstrated through the evolution of the service during these challenging times. During the pandemic Gig has doubled the cleaning frequency of their fleet paying attention to frequently touched areas. Gig's goal is to provide a convenient, affordable and safe mobility solution for members.

"Gig is member-focused, which sets us apart in the crowded field of mobility solutions," said Jason Haight, President of GIG Car Share. "We've expanded thoughtfully over the past three years to better serve our members, responding directly to member feedback and demand and operating a fully environmentally friendly fleet. This 2020 AutoTech Breakthrough Award serves as a strong testament to the support Gig has received from its city partners and the community."

The mission of the AutoTech Breakthrough Awards is to honor excellence and recognize the innovation, hard work and success in a range of transportation technology categories, including Connected Car, Electric Vehicles, Engine Tech, Automotive CyberSecurity, Sensor Technology, Traffic Tech, Vehicle Telematics and more. This year's inaugural program attracted more than 1,250 nominations from over 12 different countries throughout the world.

"For three years, GIG Car Share has delivered a true car-share "breakthrough," with a convenient, affordable, eco-friendly, and safe mobility solution for thousands of members," said Bryan Vaughn, Managing Director, AutoTech Breakthrough Awards. "We are honored to present the 'Car Sharing Service of the Year' AutoTech Breakthrough Award to Gig and thank the company for its commitment to community service, sustainability, and customer service excellence."

Gig has grown to more than 70,000 Members in just three years and operates more than 1,000 hybrid and electric vehicles across its service areas and reached the milestone of one million trips in July 2020.

About AutoTech Breakthrough

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the AutoTech Breakthrough Awards program is devoted to honoring excellence in



automotive technologies, services, companies and products. The AutoTech Breakthrough Awards program provides a forum for public recognition around the achievements of AutoTech companies and solutions in categories including Connected Car, Electric Vehicles, Engine Tech, Automotive CyberSecurity, Sensor Technology, Traffic Tech, Vehicle Telematics and more. For more information visit [AutoTechBreakthrough.com](http://AutoTechBreakthrough.com).

#### About GIG Car Share

GIG Car Share, a service from AAA Northern California, is the largest free-floating car share in the nation.\* In three years, Gig has grown to more than 70,000 members and operates more than 1,000 cars across Northern California (Oakland, Berkeley, San Francisco, Sacramento area) and Seattle, Washington. The service launched in 2017 as the first venture from A3Ventures, AAA's innovation lab based in Berkeley, Calif. Learn more at [gigcarshare.com](http://gigcarshare.com).

\*Based on the size of its fleet as of 6/1/2020.



**Contact Information**

**Bryan Vaughn**

AutoTech Breakthrough

<http://https://autotechbreakthrough.com/>

213.255.3658

**Sergio Avila**

GIG Car Share

<http://https://gigcarshare.com/>

702.415.2296

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).